

# COLECO



# ELECTRONICS



## WE'VE BROUGHT THE BEST OF THE ARCADES TO ATARI® COMPATIBLE CARTRIDGES

Our famous DONKEY KONG™ by Nintendo™ led the pack for months as the nation's # 1 selling cartridge for Atari® 2600 systems, and right in the famous ape's footsteps are arcade favorites like the fabulous Zaxxon™ by Sega®, Exidy's Mouse Trap™, and the high-speed Turbo™ by Sega®.



## INTELLIVISION® GAME SYSTEM OWNERS GET IN ON THE COLECO FUN, TOO

Over a dozen exciting arcade winners from the Coleco stable of stars! Quality graphics and Coleco's astonishingly realistic play on games like Donkey Kong™ by Nintendo™, the ever-popular Carnival® by Sega®, and many more. It all adds up to pure, unadulterated fun!



## PERMA-POWER\* BATTERY ELIMINATOR KEEPS THE ACTION GOING!

Now your customers can keep the arcade action going as long as they want . . . without buying batteries! This easy to use battery eliminator / AC adapter is a permanent substitute for batteries . . . and a natural follow-up purchase . . . for most Coleco Tabletop Arcade Games and many other products which use four 'C' cell batteries, one 9-volt battery or have a 6-9 volt adapter jack.



## THEY'RE HERE! THE ARCADE GAMES YOU CAN TAKE HOME WITH YOU!

What a lineup! The arcade stars shine bright in Coleco's hotter-than-ever tabletop arcade games that are sweeping the country! Now your customers can start a collection with realistic games that include

Donkey Kong™, Donkey Kong Junior™, Zaxxon™, Frogger™, Galaxian™, Pac-Man™ and Ms. Pac-Man™ by Midway!



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# GEMINI™

## VIDEO GAME SYSTEM

Plays all Atari® 2600 VCS Compatible Cartridges  
—at a price that's hard to beat!



Leave it to Coleco to create the super-affordable GEMINI™ that accepts all VCS compatible cartridges made for the Atari® 2600 Video Computer System™ and Sears Video Arcade™! That's right—our new GEMINI™ will play VCS compatible cartridges by Atari®, Coleco, ActiVision™, Parker Brothers™, Imagic™ and many, many more—all at a price that's hard to resist! GEMINI™ comes complete with America's favorite VCS game cartridge—DONKEY KONG™ by Nintendo®—a great big way to kick off a great little Video Game System. And if

that's not enough, we're also including coupons that'll save your customers up to \$25 on the Coleco GEMINI SOUND I™ VOICE MODULE and three selected Coleco VCS compatible game cartridges.

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# GEMINI SOUND I™

## VOICE MODULE

Adds Voice to the Coleco GEMINI™ Video Game System, Atari® 2600 Video Computer System™, The Sears Video Arcade™ or ColecoVision™ Expansion Module #1.

**BONUS!  
INCLUDES**

**DONKEY KONG™**  
by Nintendo®  
**VCS CARTRIDGE**



A companion to our new priced-to-please GEMINI™ Video Game System, the GEMINI SOUND I™ gives voice to a world of learning and entertainment for video game fans of all ages. This high-quality, inexpensive module plugs directly into the game system, and adds realistic voices and sound effects to specially-designed action games—players can actually hear the voices of onscreen characters as they offer comments on the game (as well as your ability to play it!). In Play 'N Learn action game cartridges, players match wits against the

computer—they even hear their answers! For a new dimension in video game fun, look (and listen) to the Coleco GEMINI SOUND I™ VOICE MODULE.

**COMING SOON!**—(Sold separately) SMURF™ Play 'N Learn Cartridge with coordinated story cassettes.

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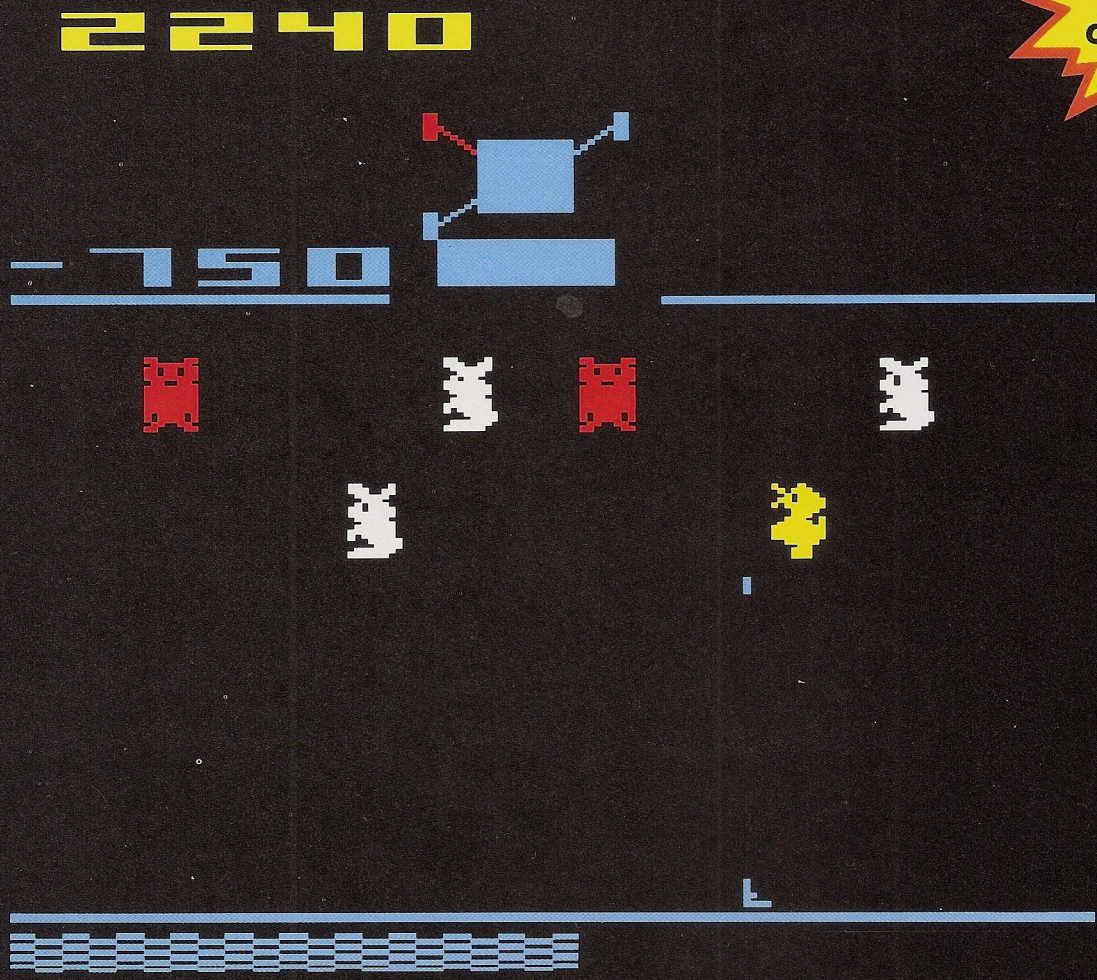
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LICENSED  
ARCADE GAME

# The Official **CARNIVAL**<sup>®</sup> by SEGA<sup>®</sup>

USE ATARI<sup>®</sup>  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE

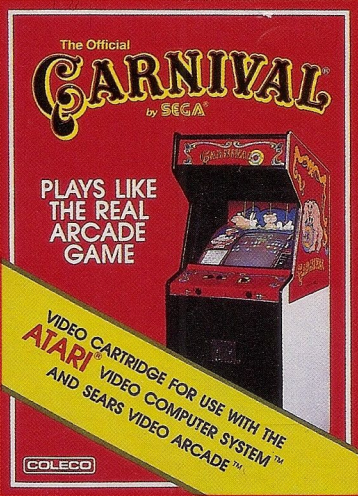


A COLECO  
VIDEO GAME CARTRIDGE  
FOR USE WITH THE  
**ATARI<sup>®</sup> 2600**  
VIDEO COMPUTER SYSTEM<sup>™</sup>  
AND  
SEARS VIDEO ARCADE<sup>™</sup>

## IT'S ANOTHER SURE-FIRE WINNER!

Hurry, hurry — try your luck! It's the closest thing you'll ever find to an old-fashioned shooting gallery. Ready . . . aim . . . fire! Test your marksmanship on a colorful promenade of moving targets, including rabbits, clay pipes and sitting ducks. But keep an eye on the ducks on the bottom row, because they sometimes come to life and swoop down to eat from your limited ammunition supply! Your object: to shoot out all the targets before you run out of ammo. Are you game?

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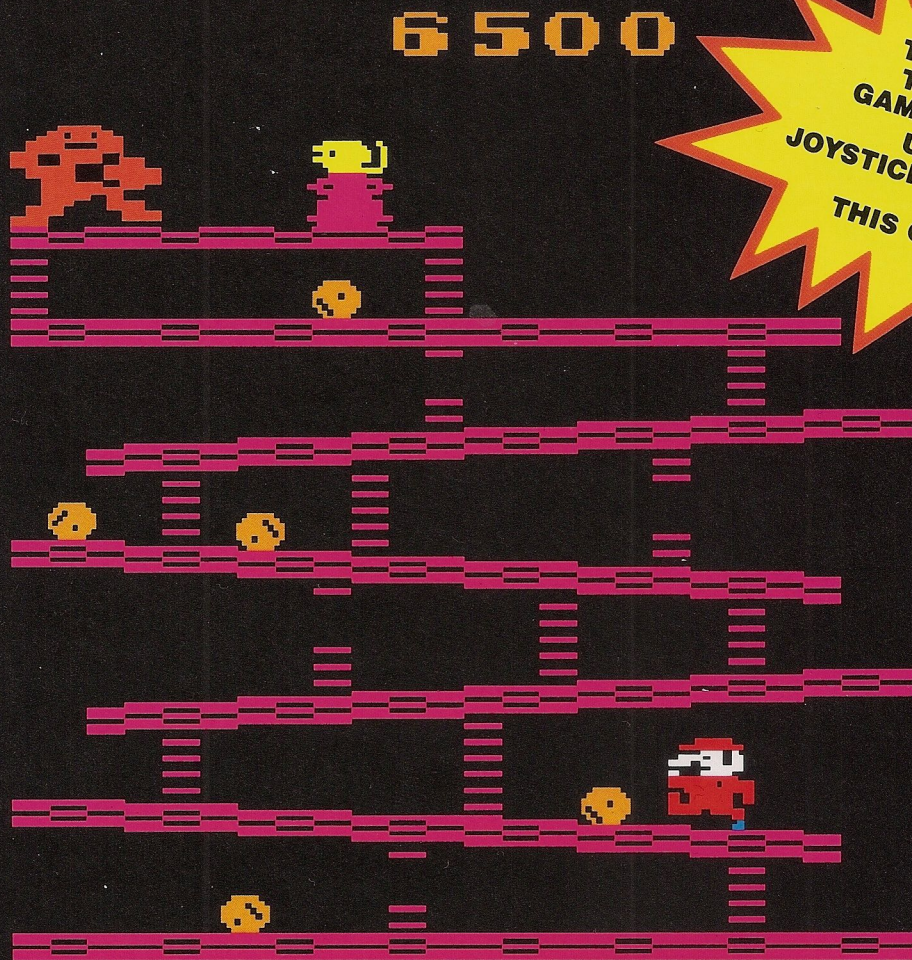


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# DONKEY KONG™

by Nintendo™



THE NATION'S  
TOP-SELLING  
GAME CARTRIDGE!  
USE ATARI®  
JOYSTICK CONTROLLERS  
WITH  
THIS CARTRIDGE

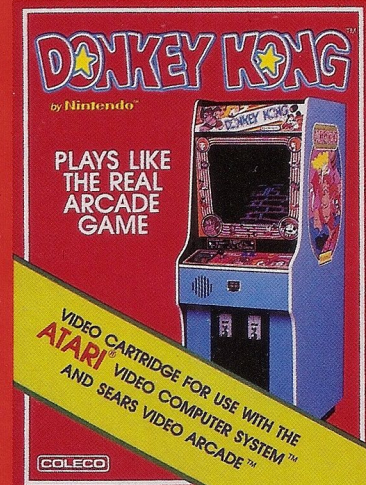
## PEOPLE WILL GO APE OVER DONKEY KONG™!

Mighty Donkey Kong™ the ape has stolen Mario's™ girlfriend and taken her to the top of a steel fortress! Gallant Mario™ must get to the top to save her! You use the joystick control to maneuver Mario™ across the girders and up the ladders. On Mario's™ way up, though, the ape throws barrels in his path to halt his progress, so use the red button to jump Mario™ over them. Can you help Mario™ rescue his damsel in distress?

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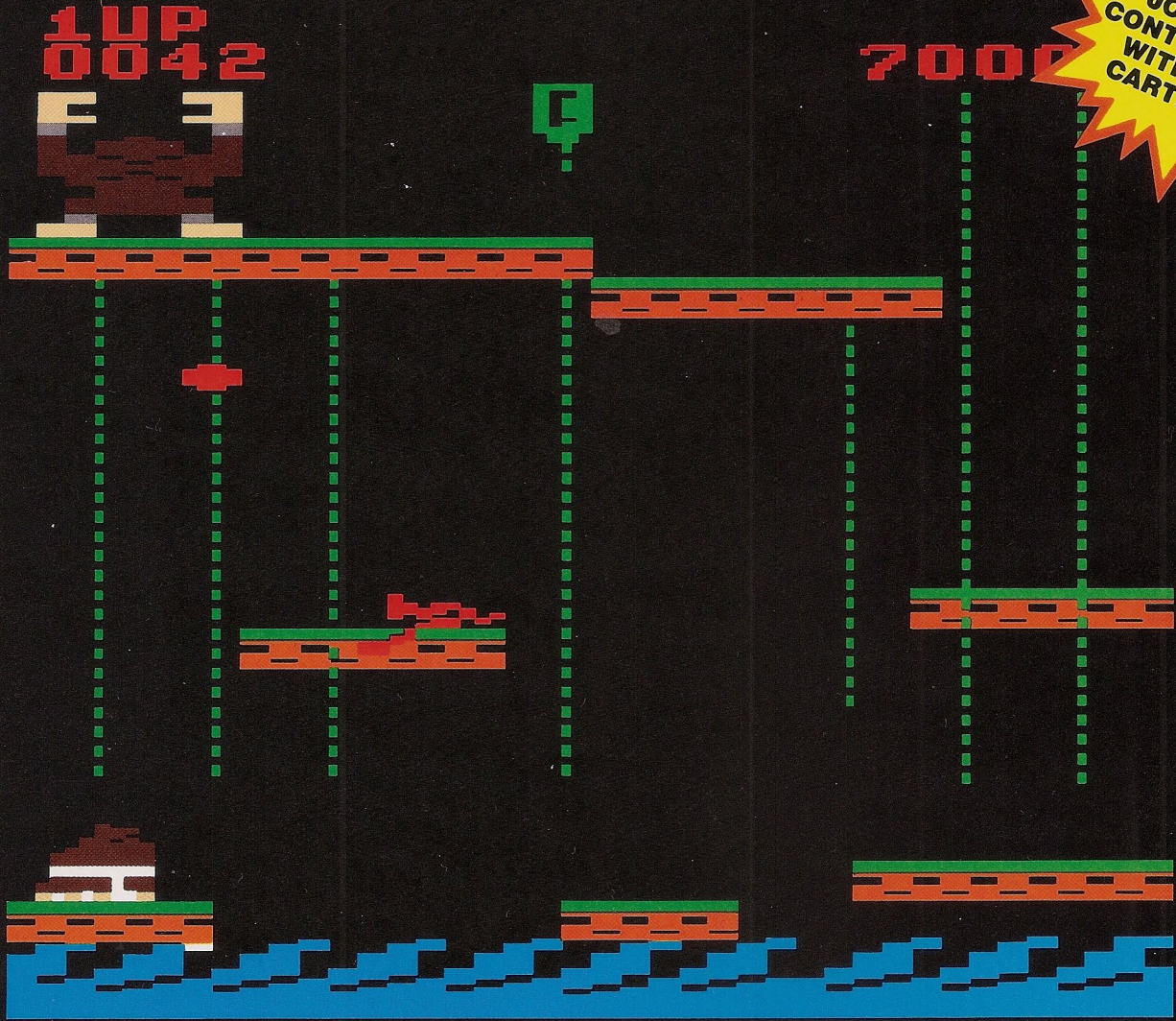


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# DONKEY KONG JUNIOR™

by Nintendo™

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ARCADE GAME



**USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE**

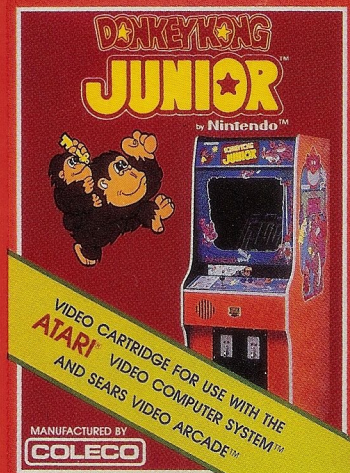
## THE REVENGE OF MARIO™!

It's a different kind of rescue game! Mario's™ the villain who's got Papa Donkey Kong™ locked in a cage. Surrounded by snapping creatures, Donkey Kong Junior™ climbs and swings across vines to reach a special key. If successful, he advances to another screen and must pick up even more keys. He can earn extra points by plucking fruit to bonk his opponents, but his mission is to save Pop.

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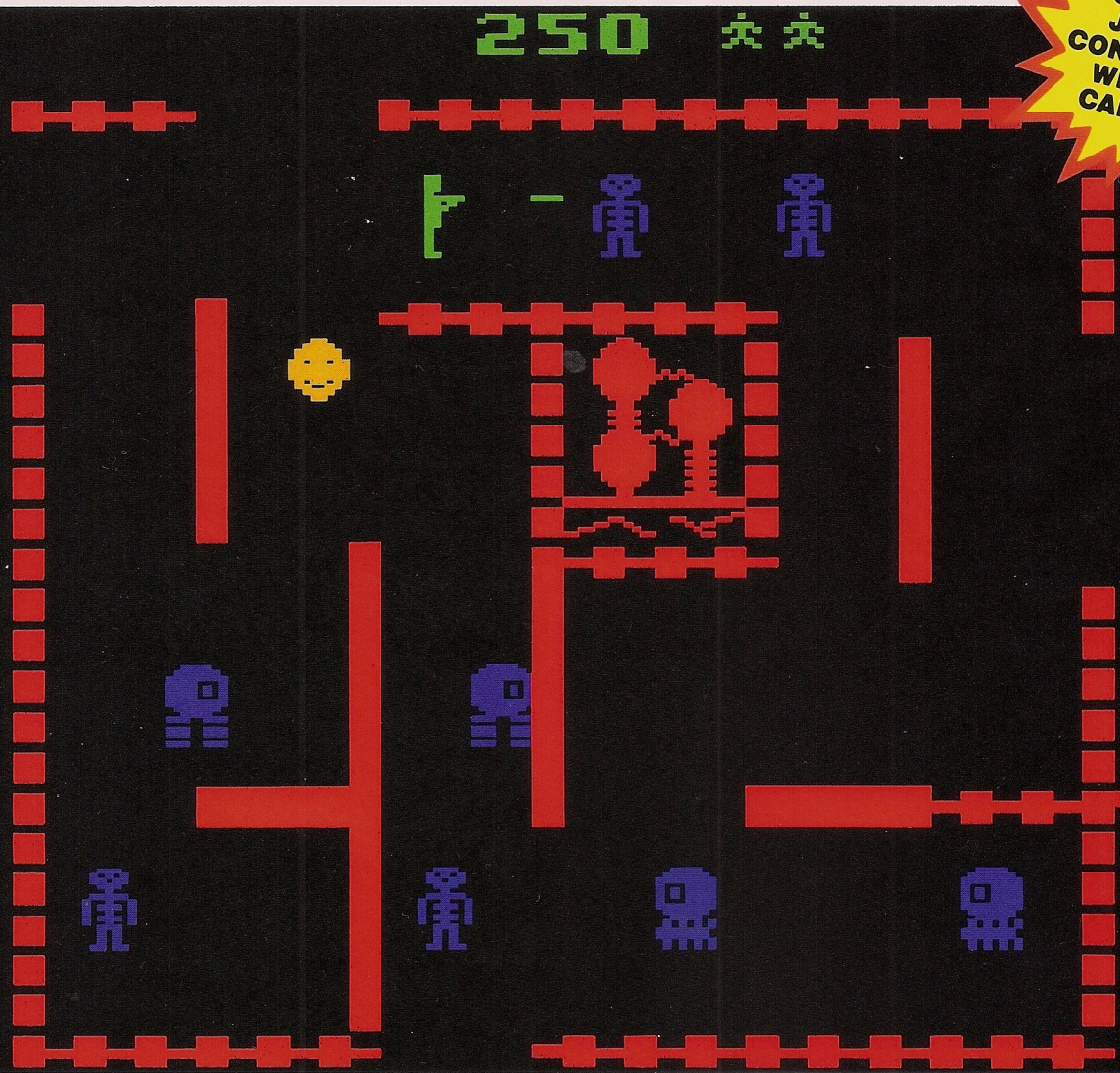


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# FRENZY™

LICENSED  
ARCADE GAME

STERN



USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE

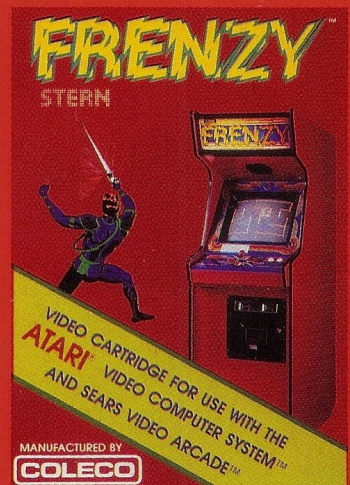
## THIS NEW GAME WILL REALLY DRIVE YOU BERSERK!

An exciting home version of the popular arcade favorite! The object is to have your humanoid shoot as many robots as possible and escape from the maze before Evil Otto™ catches him. You'll find two types of walls; one type lets you shoot right through them, but the other is reflective and sends your own shots back to zap you! There are two different robots to battle, and Evil Otto™ will pursue your humanoid at lightning speed! Can you handle this mind-boggling challenge?

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USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE



### THE SKY'S THE LIMIT!

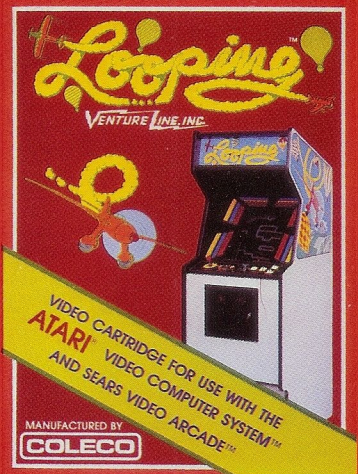
Get ready to loop, climb and dive your way on a dangerous airborne mission unlike any other! While dodging rising air balloons, you must release the hard-to-open gate controls. Once you've opened the gates, test your flying accuracy through an unearthly maze that's ridden with deadly enemies. It takes a real pro to reach "THE END"!

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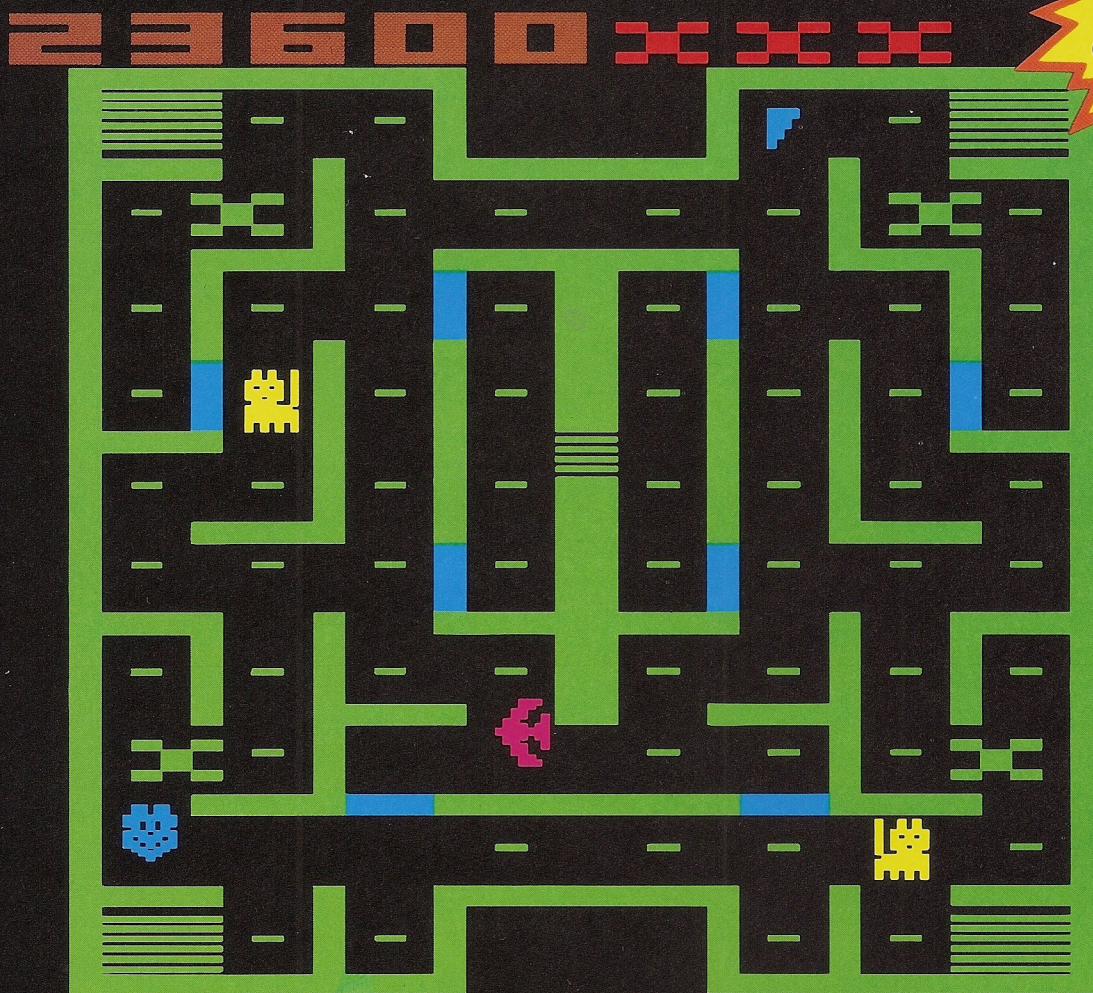
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Exidy's

# MOUSE TRAP™

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CONTROLLERS  
WITH THIS  
CARTRIDGE



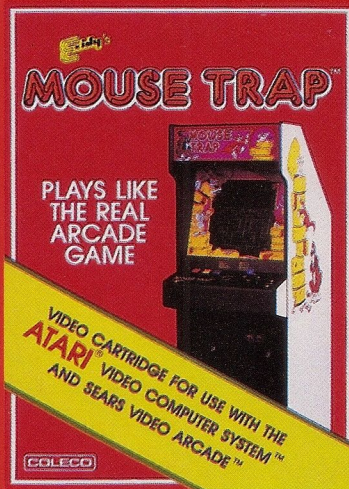
## THE WILDEST CAT 'N MOUSE GAME!

You're the brains behind a speedy mouse, zipping his way along a tricky maze, eating cheese bits. He has to eat and run, though, thanks to a posse of hungry cats. By eating bones, our rodent-on-the-run can temporarily change into a dog, turning the tables on the cats to score extra points. You can also open and close doors to change the maze and protect your little friend. Will the mouse make it through, or become a snack for the cat?

\*Actual game screen may show variation of illustration above

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## MOUSE TRAP™

PLAYS LIKE  
THE REAL  
ARCADE  
GAME

VIDEO CARTRIDGE FOR USE WITH THE  
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AND SEARS VIDEO ARCADE™



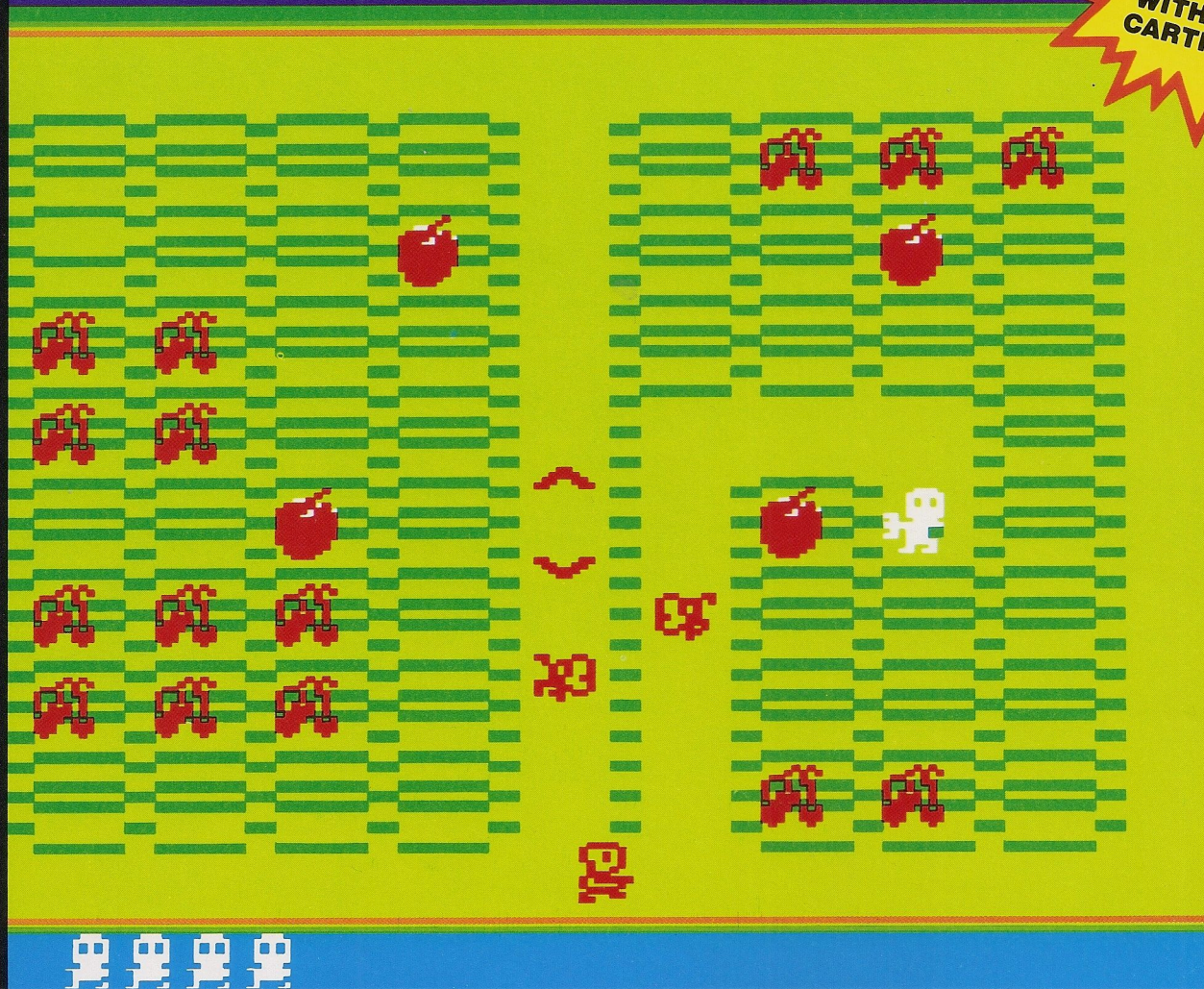
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# Mr. Do!

LICENSED  
ARCADE GAME

001250

USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE



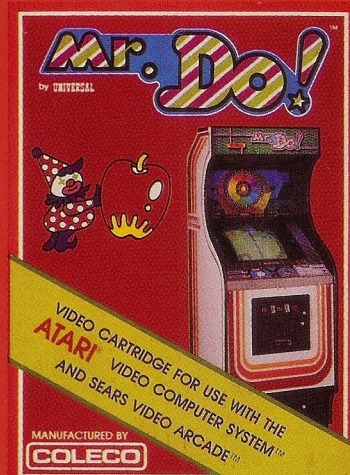
## IS LIFE JUST A BOWL OF CHERRIES?

Mr. Do!™ needs your help to harvest the goodies in his orchard. Sounds easy, right? Wrong! Evil Badguys chase him every step of the way. Mow a path to the cherries and start picking . . . have Mr. Do!™ throw his Power Ball to eliminate some of his pursuers. More Badguys just keep right on coming, though, so push apples down to squash them flat! It takes skill, strategy, speed and planning to clear out the orchard, get special bonuses and go on to even more challenging action.

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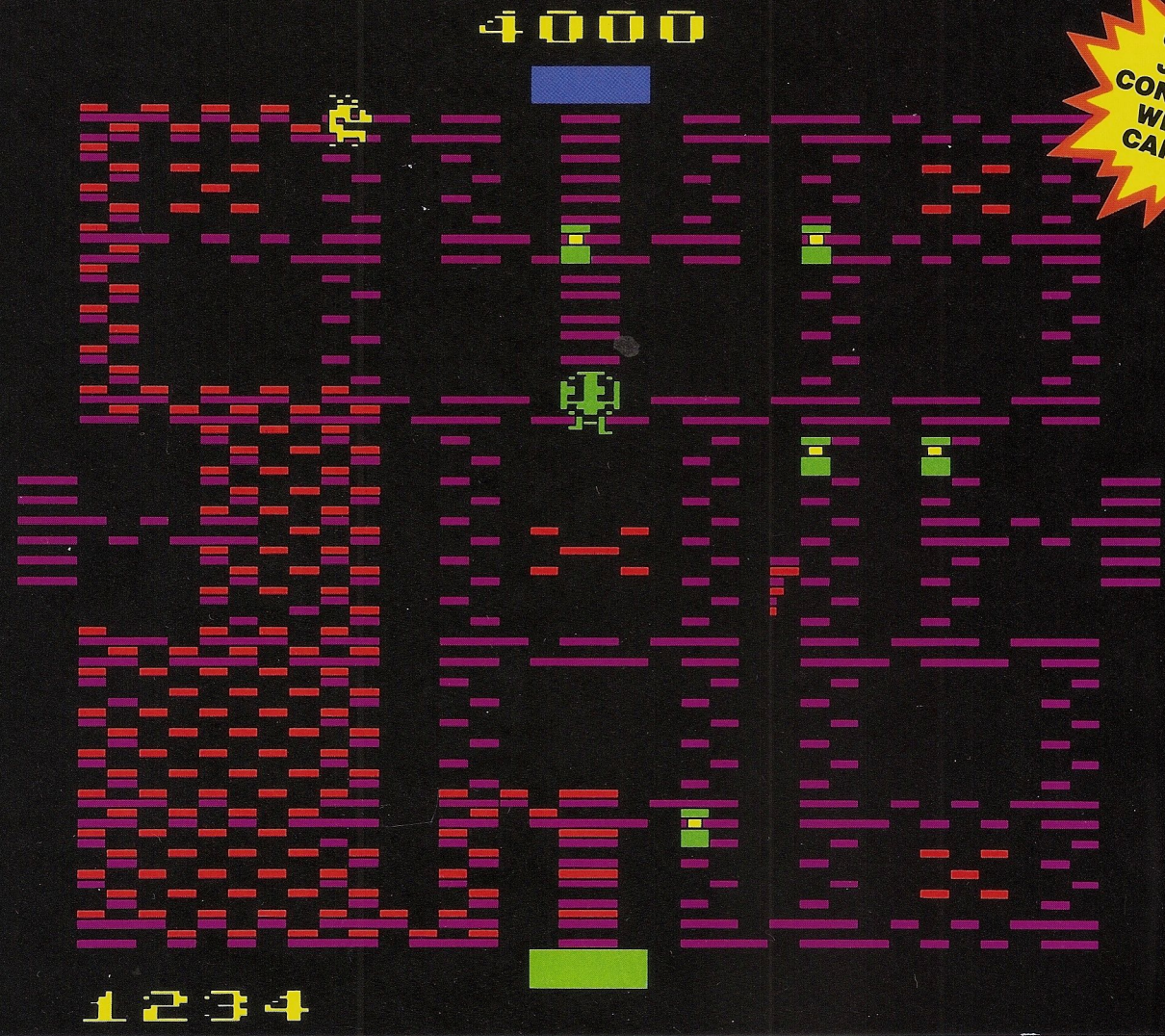


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# Pepper II

TM

by **Exidy**™



**USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE**

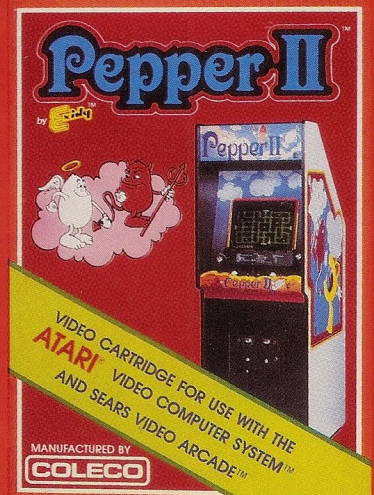
## A MAZE GAME WITH A NEW ZIP!

Have a maze-crazy time guiding Pepper™ around a track, zipping rooms shut to earn points and treasures. Keep a close watch ahead of and behind you, for tricky Roaming Eyes and a Zipper Ripper. Enclose a room containing a pitchfork and temporarily turn Pepper™ into an Eye-catching devil that eliminates opponents and stuns the Ripper. Fill a maze, then go on to more breathless zipping action. It's zipping good fun for the fleet-fingered!

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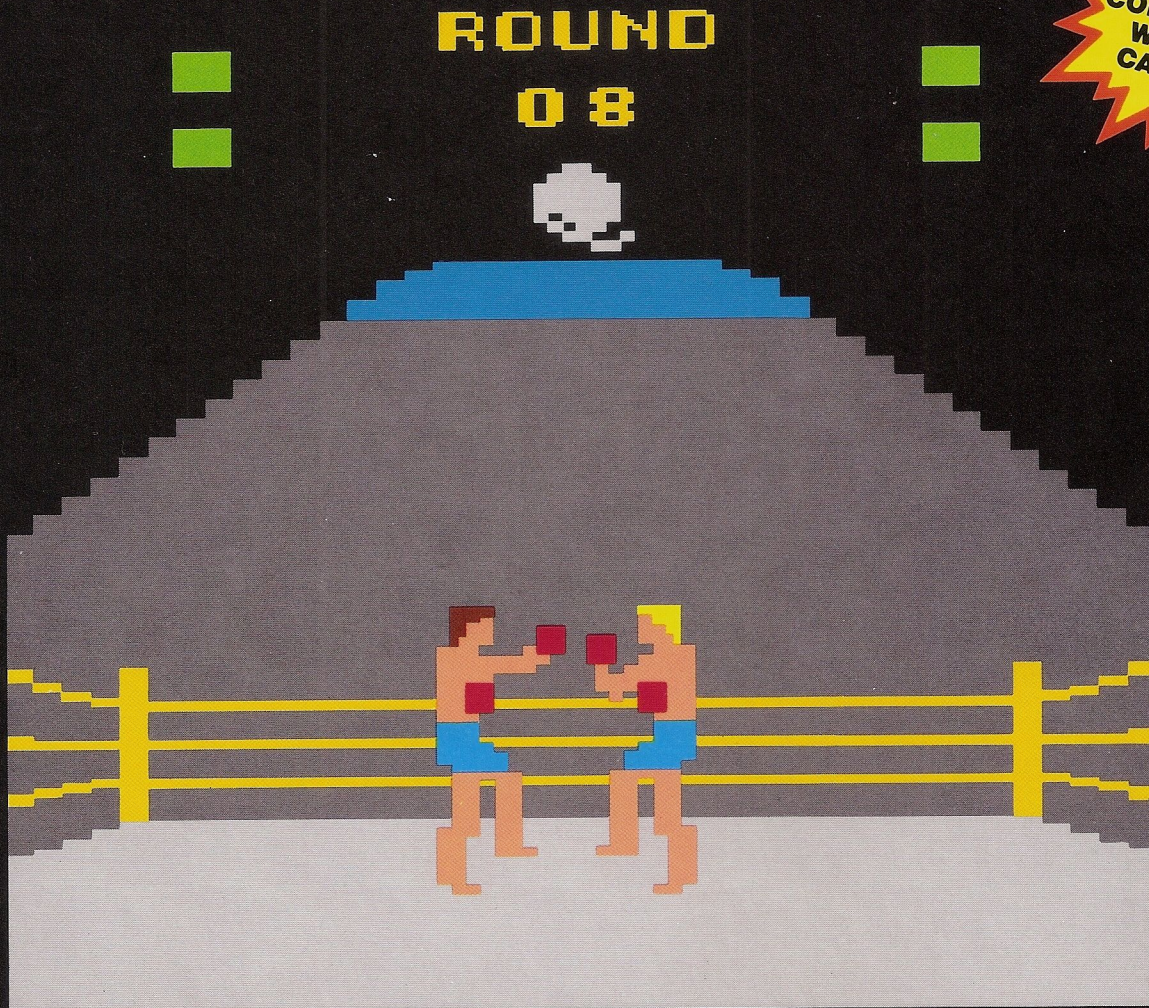
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# ROCKY™

## BATTLES THE CHAMP



**USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE**

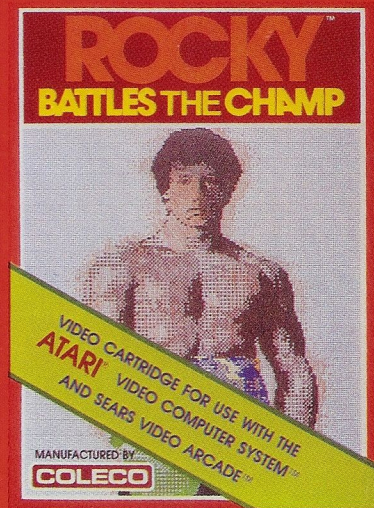
### CAPTURES THE DRAMA AND EXCITEMENT OF ROCKY'S™ HEAVYWEIGHT CHAMPIONSHIP FIGHT!

Experience boxing as if you were right in the ring! Exciting action and ring strategy help you be the champ! Stage your own video slugfests competing against another player or battle it out as a one-player game. Whichever way the decision goes, ROCKY™ BATTLES THE CHAMP is a knockout every time!

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# SMURF™

LICENSED ACTION GAME

Rescue in Gargamel's™ Castle (Peyo)

USE ATARI® JOYSTICK CONTROLLERS WITH THIS CARTRIDGE



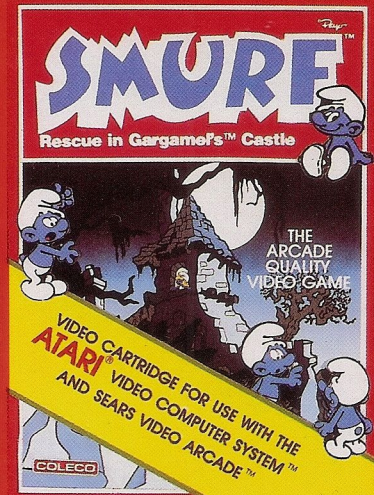
## IT'S MORE THAN JUST KID STUFF!

You control a Smurf™ who is off on an action-packed rescue mission! Gargamel™ has captured Smurfette™, taken her to his castle and imprisoned her! You'll direct Smurf™ through all sorts of dangerous situations on his way to save her. Will Smurf™ rescue Smurfette™ or will she remain imprisoned?

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# SMURFETTE'S BIRTHDAY™

LICENSED  
ALTER GAME

PLAYER 1

USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE



## JOIN THE SMURFS™ ON A TREASURE HUNT!

The whole Smurf™ village is celebrating Smurfette's™ birthday! And you can join in the celebration. Send a Smurf™ character to seek out the right present. But watch out for unexpected troubles along the way. Start by taking your hero out of the village in a car, on a drive through the forest. Check for clues along the way. It sounds simple, but there are all kinds of dangers and difficulties in your path. Once everything needed is on the table, Smurfette™ appears and the party begins.

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# Tarzan™

USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE!

# NEW FOR '83!

## IT'S A JUNGLE OUT THERE!

Practice up on your Tarzan™ yell, because it's your turn to help the famous Ape Man save his jungle friends! Only you can guide him through the deep, dark, danger-ridden jungle, swing him safely across lethal waters, and give him the right moves to fend off and eliminate the evil intruders. Watch out for the hunters' weapons, deadly jungle beasts and other obstacles, but remember—one false move and you'll perish in the jungle!

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ARCADE GAME

# Time Pilot™\*

USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE

# NEW FOR '83!

A COLECO  
VIDEO GAME CARTRIDGE  
FOR USE WITH THE  
**ATARI® 2600**  
VIDEO COMPUTER SYSTEM™  
AND  
SEARS VIDEO ARCADE

## A FLIGHT . . . AND FIGHT . . . THRU TIME!

The barriers of time are at your fingertips . . . but you'll have to earn your wings first! You'll battle it out with aircraft from every era since the dawn of aviation. First, a wave of ancient biplanes pick away at your sleek jet. Destroy them all, and face faster World War II monoplanes and bombers. Your next dogfight is with modern-day helicopters, armed with deadly homing missiles. If you defeat them, you'll go up against today's sophisticated jet planes! The ultimate air duel is with UFO's from the future, with fearsome weapons. Will time be on your side?

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TIME PILOT™\*

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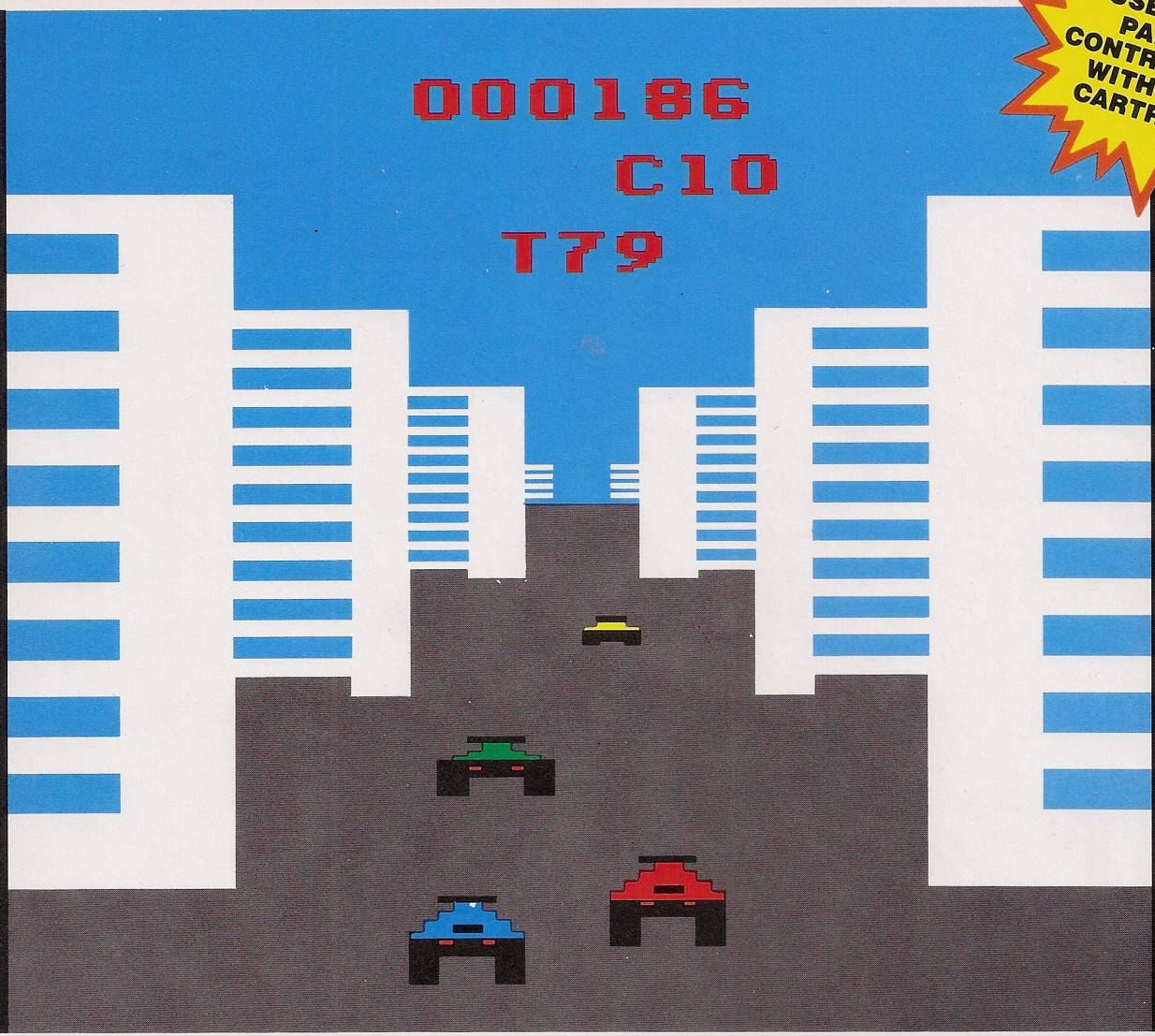


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# The Official **TURBO**<sup>TM</sup> by **SEGA**<sup>®</sup>

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CONTROLLERS  
WITH THIS  
CARTRIDGE



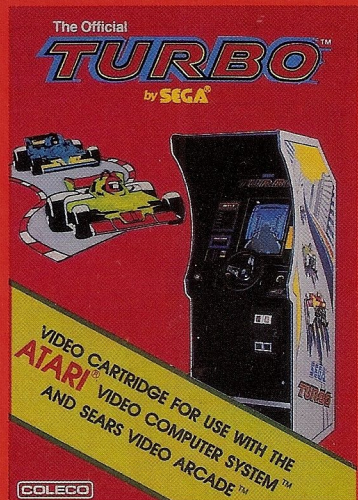
## GET READY FOR LIFE IN THE FAST LANE!

This high-speed racing action game is not for the faint-hearted! You control a high-performance car, speeding down the open road. Accelerate — change lanes — but watch out! While controlling the car's speed and direction, you've got to pass other racing cars, avoid treacherous obstacles, and still make it in record time!

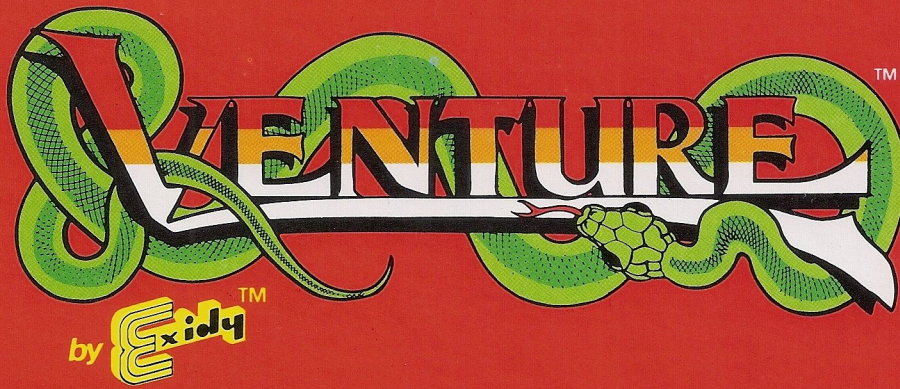
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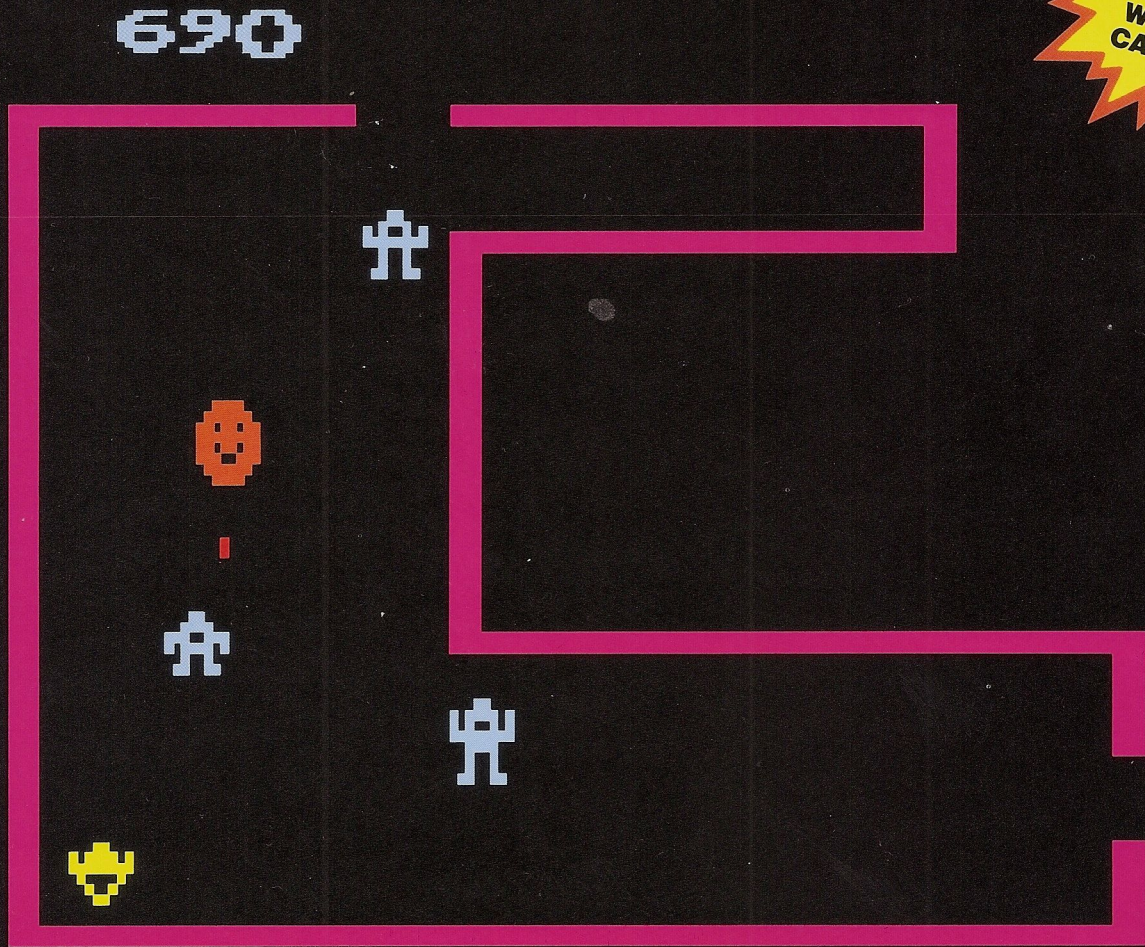
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USE ATARI®  
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CONTROLLERS  
WITH THIS  
CARTRIDGE



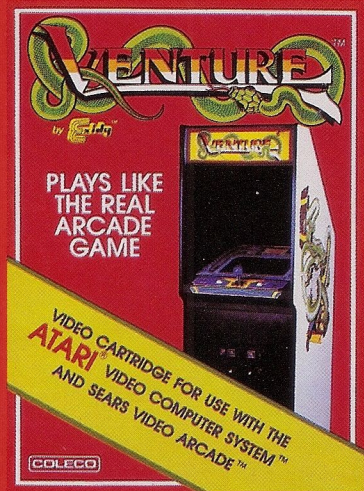
### A BOLD TREASURE HUNT!

Lead Winky™, the spunky little explorer, into a dungeon containing treasure-filled rooms. The treasures are protected by an assortment of nasty monsters, and Winky™ must shoot them with his bow and arrows to claim the booty. If he is successful, the treasure hunt moves on to yet another room, with more treasures and more scary monsters. The more Winky™ ventures, the more he gains!

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# Wild Western™



PLAYER-1  
74300

937

USE ATARI®  
JOYSTICK  
CONTROLLERS  
WITH THIS  
CARTRIDGE



## SADDLE UP FOR AN OLD WEST SHOOTOUT!

Help law and order prevail on the electronic frontier! Outlaws are out to ambush the train. You're the Sheriff who can stop them with your faithful horse, trusty six-shooter and your wits! You can't shoot over the train, but you can fall back and get the bandits from behind, or gallop on ahead of the train and shoot back over the shoulder at 'em! The Sheriff may even go across the tracks or up on top of the train to fight the varmints face to face. Can you defeat those ornery sidewinders?

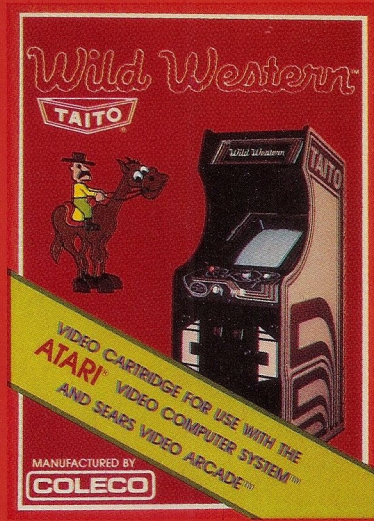
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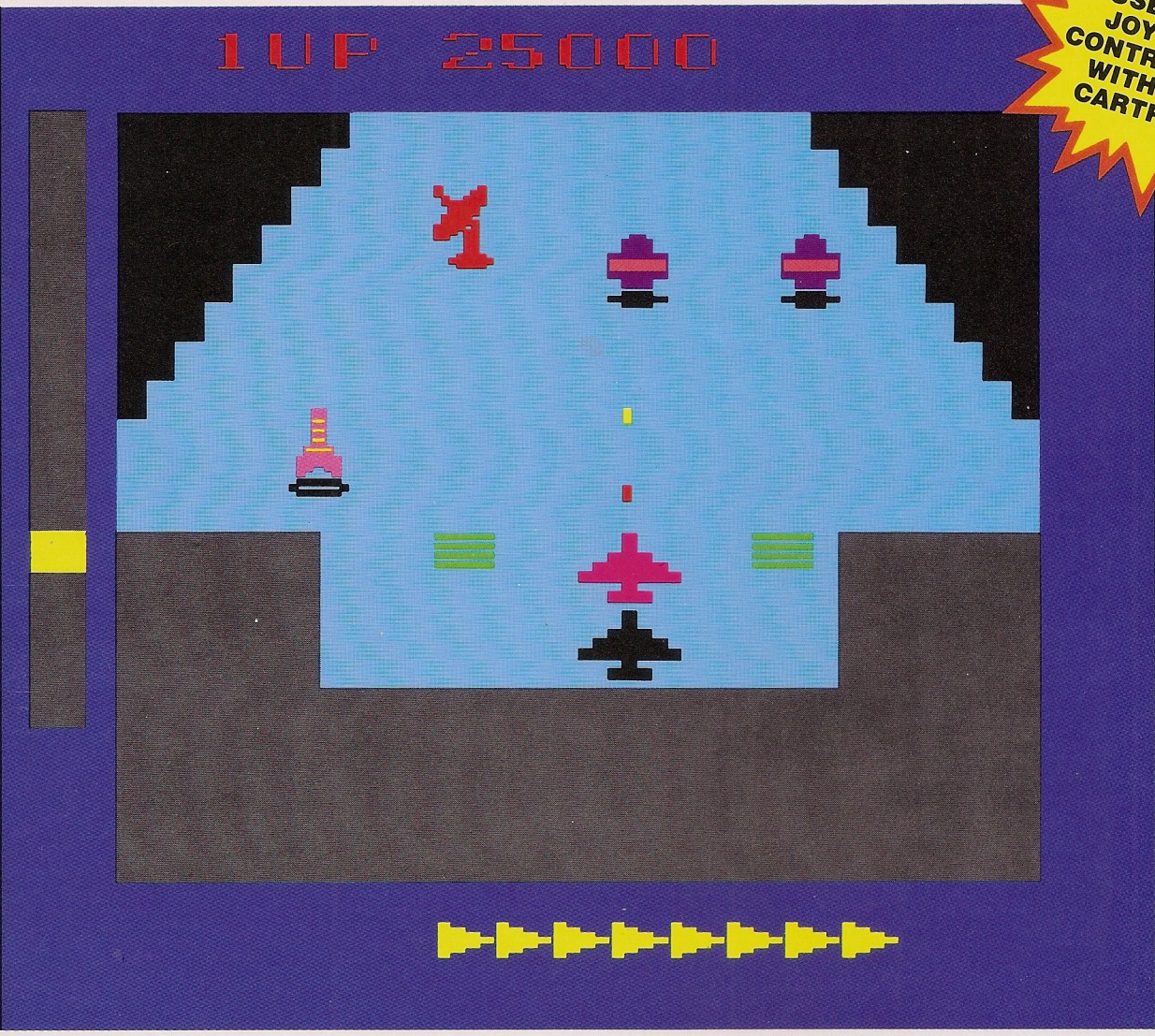
The Official

# ZAXXON™

by SEGA®

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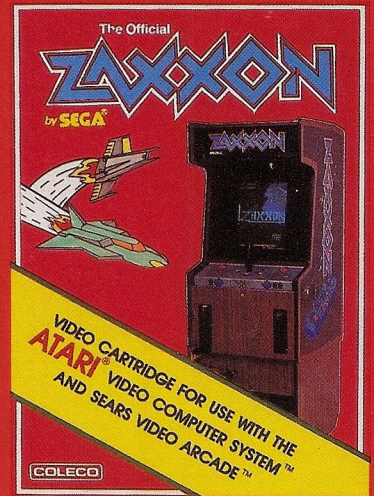
## A NEW DIMENSION IN VIDEO SPACE!

This breathtaking 3-dimensional space battle game is light years ahead of the others! Your futuristic space-ship zooms over alien asteroids and dives down to attack enemy installations. Navigate over treacherous walls, dodge enemy fire, avoid other space dangers and you'll survive to face a final showdown with the mighty robot Zaxxon™!

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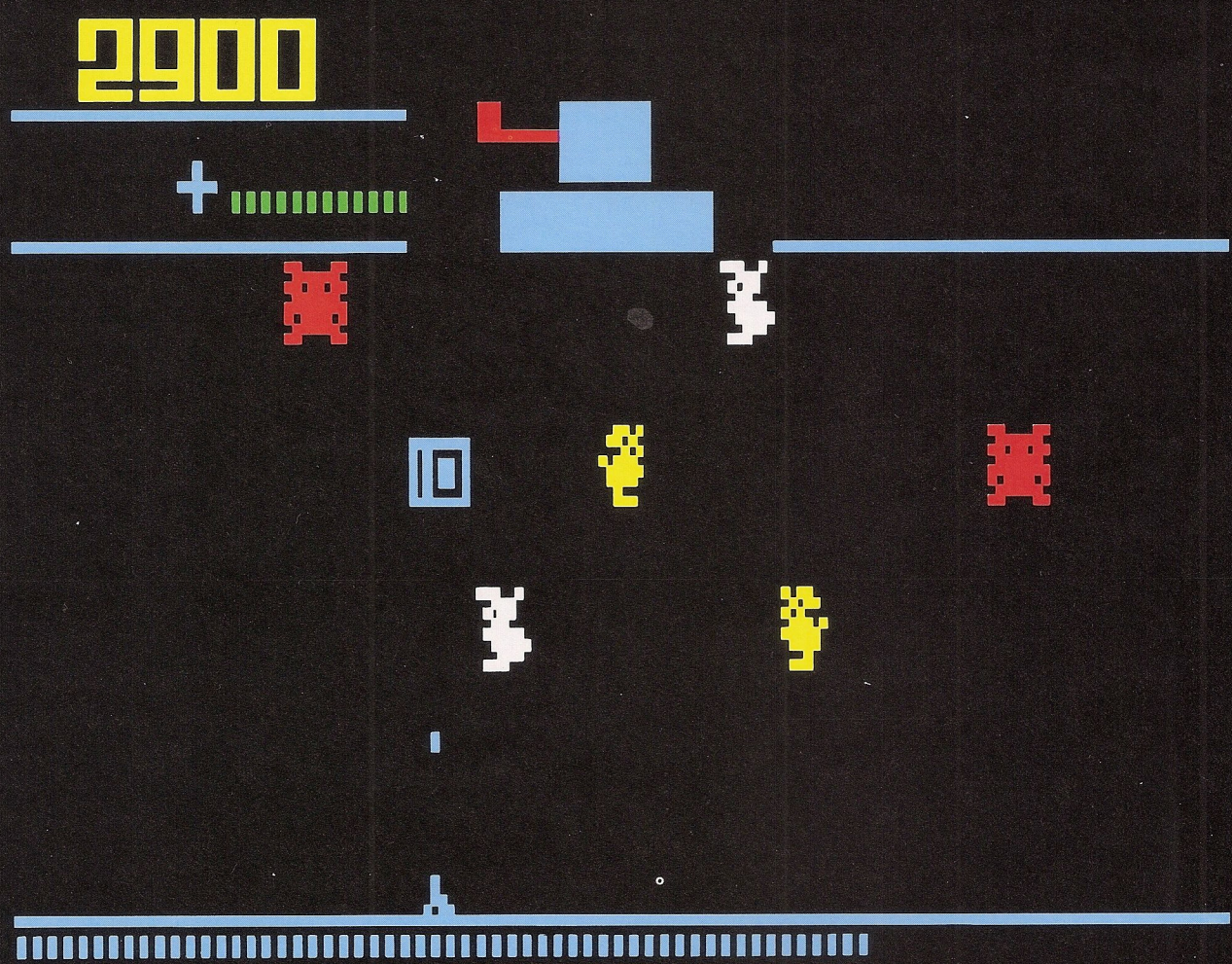
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# The Official **CARNIVAL**<sup>®</sup> by SEGA<sup>®</sup>



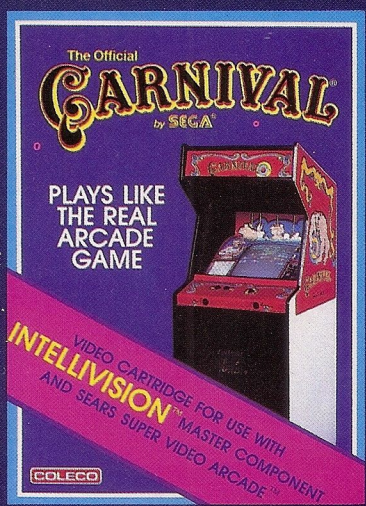
## IT'S ANOTHER SURE-FIRE WINNER!

Hurry, hurry — try your luck! It's the closest thing you'll ever find to an old-fashioned shooting gallery. Ready . . . aim . . . fire! Test your marksmanship on a colorful promenade of moving targets, including rabbits, clay pipes and sitting ducks. But keep an eye on the ducks on the bottom row, because they sometimes come to life and swoop down to eat from your limited ammunition supply! Your object: to shoot out all the targets before you run out of ammo. Are you game?

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# COSMIC AVENGER™

by UNIVERSAL

4200

UFO COMING



## THE SPACE BATTLE GAME THAT'S OUT OF THIS WORLD!

This futuristic battle game is fought between your ship and an advanced alien civilization. Maneuver your ship over complex, ever-changing enemy territory, firing as you go. Your goal? Destroy the enemy's installations while avoiding the relentless return fire! A dazzling challenge for lovers of space drama!

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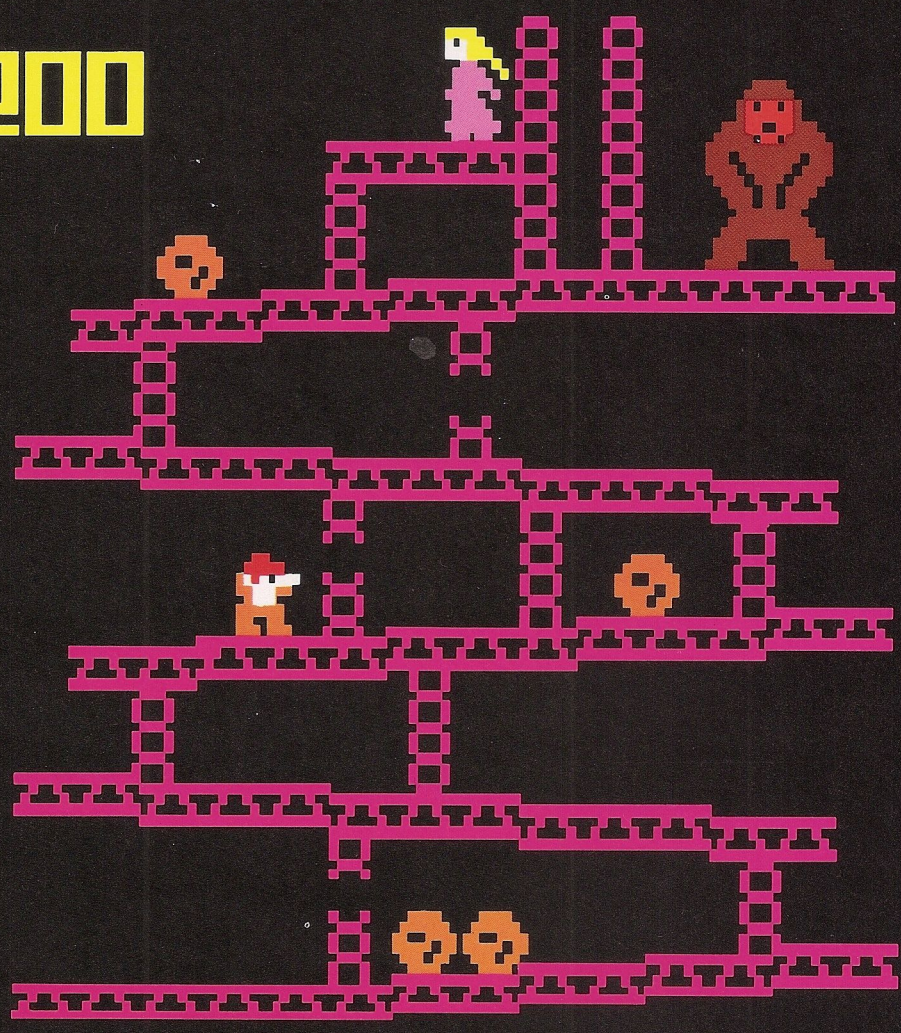
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# DONKEY KONG™

by Nintendo™

## 9200



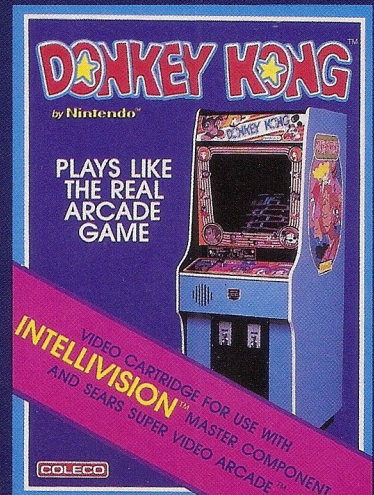
### PEOPLE WILL GO APE OVER DONKEY KONG™ !

Mighty Donkey Kong™, the ape, has stolen Mario's girlfriend and taken her to the top of a steel fortress! Gallant Mario must get to the top to save her! You use the disk to maneuver Mario across the girders and up the ladders. On Mario's way up, though, the ape throws barrels in his path to halt his progress, so use a side button to jump Mario over them. Can you help Mario rescue his damsel in distress?

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# DONKEY KONG JUNIOR™

by Nintendo™

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## THE REVENGE OF MARIO™!

It's a different kind of rescue game! Mario's™ the villain who's got Papa Donkey Kong™ locked in a cage. Surrounded by snapping creatures, Donkey Kong Junior™ climbs and swings across vines to reach a special key. If successful, he advances to another screen and must pick up even more keys. He can earn extra points by plucking fruit to bonk his opponents, but his mission is to save Pop.

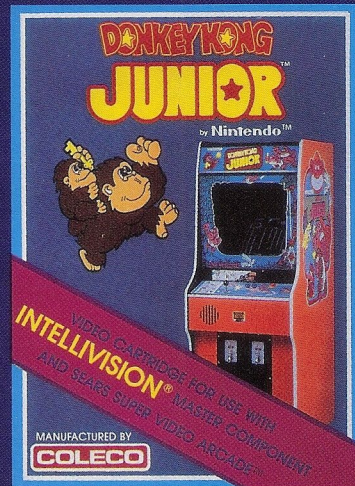
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# FRENZY™

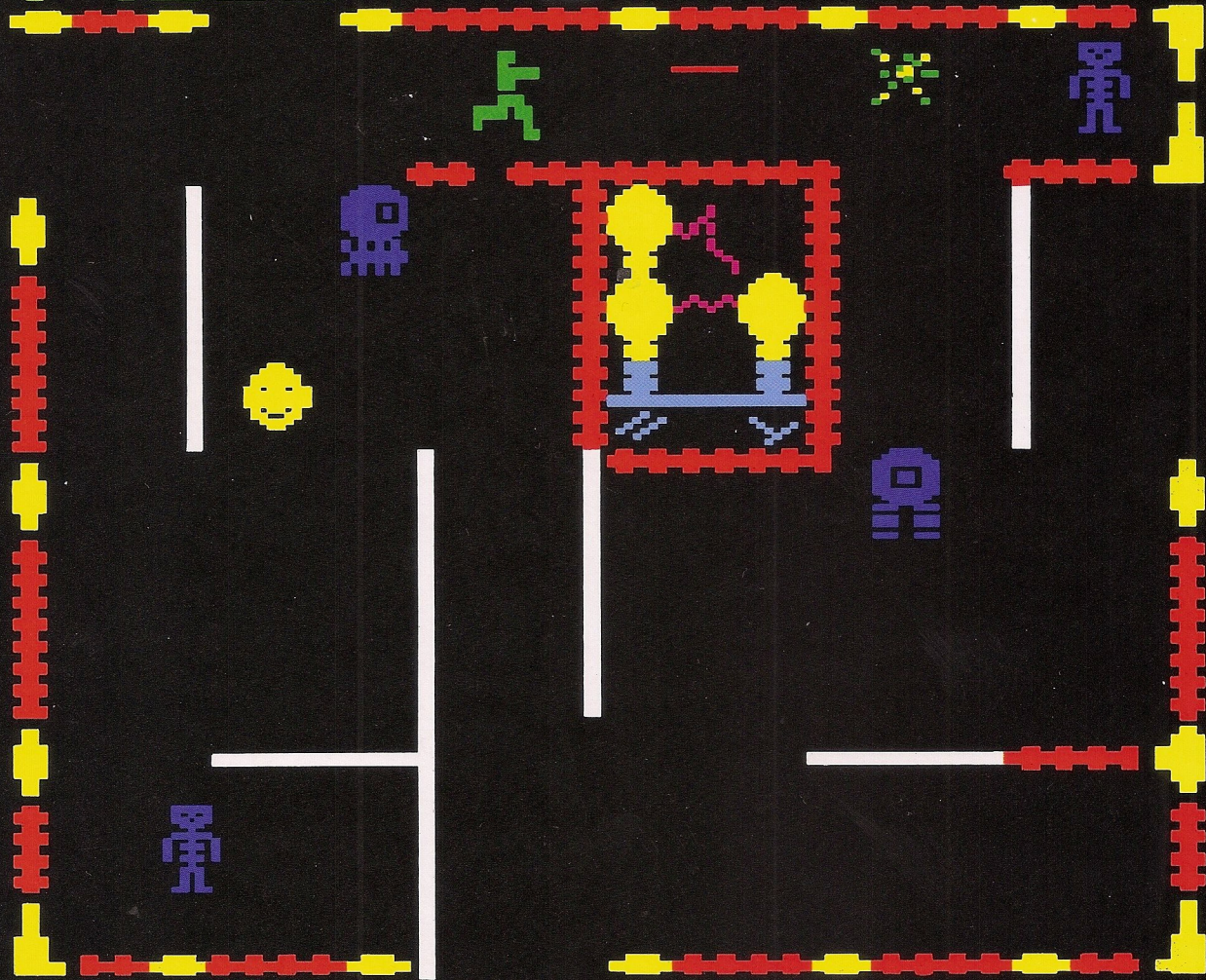
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STERN

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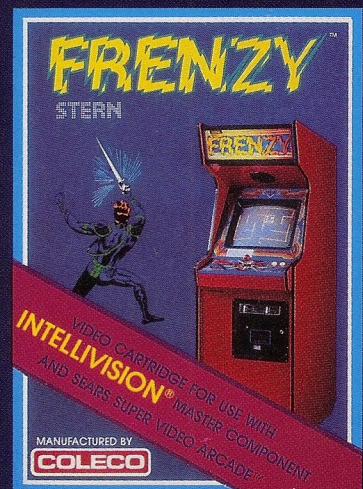
## THIS NEW GAME WILL REALLY DRIVE YOU BERSERK!

An exciting home version of the popular arcade favorite! The object is to have your humanoid shoot as many robots as possible and escape from the maze before Evil Otto™ catches him. You'll find two types of walls; one type lets you shoot right through them, but the other is reflective and sends your own shots back to zap you! There are two different robots to battle, and Evil Otto™ will pursue your humanoid at lightning speed! Can you handle this mind-boggling challenge?

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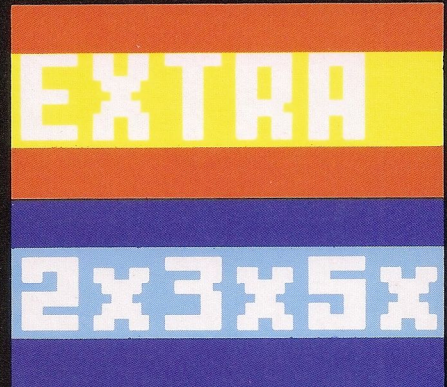
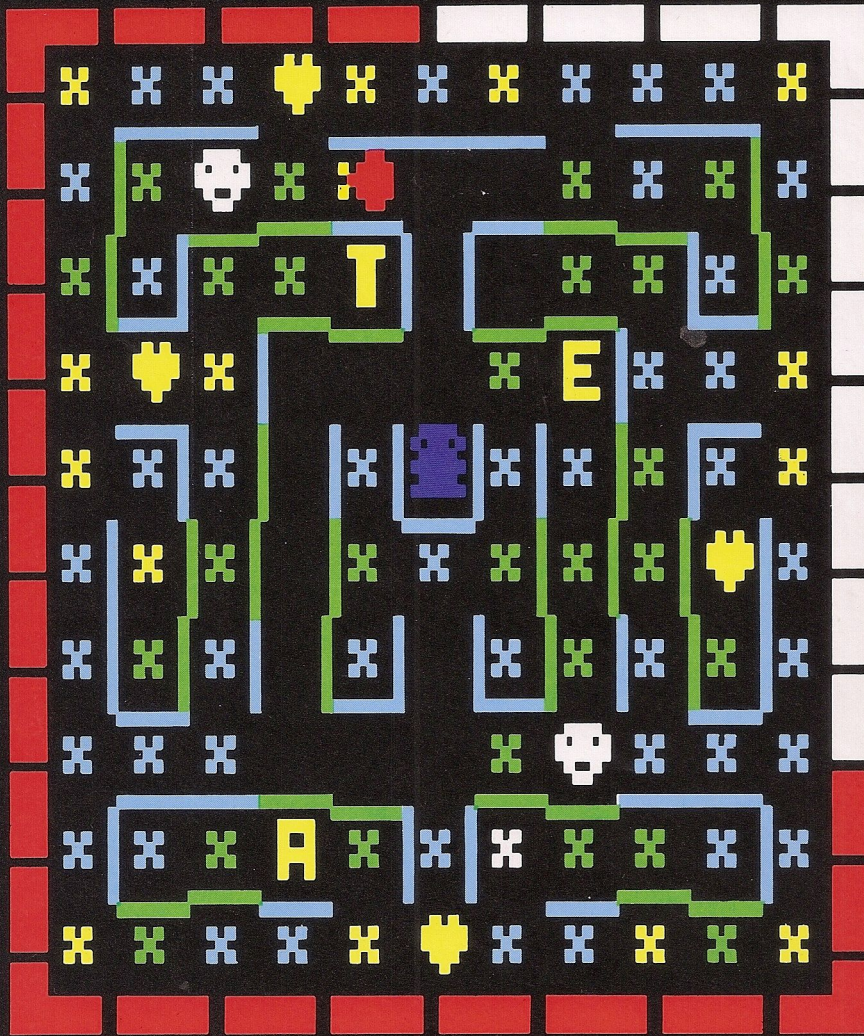
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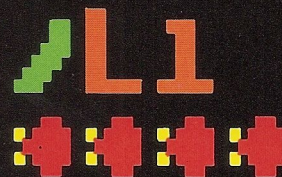
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# Lady Bug™

by UNIVERSAL



1 UP  
31000



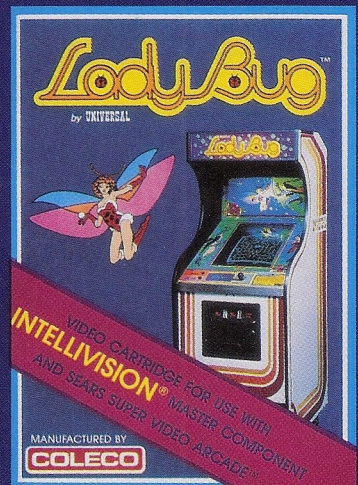
## DRIVE THEM BUGGY WITH LADY BUG™!

You're in control of a hungry Lady Bug. Using the disc help her traverse a tricky maze, gobbling up dots. But watch out—also in her path are poisonous skulls and creepy bugs that chase her! Help her dodge these insidious insects by passing through turnstile-like doors, but hurry up or they'll sneak right through to continue the chase! It's up to you—will Lady Bug gobble up all the dots and move to another maze, or will she become one of the bad bugs' breakfast?

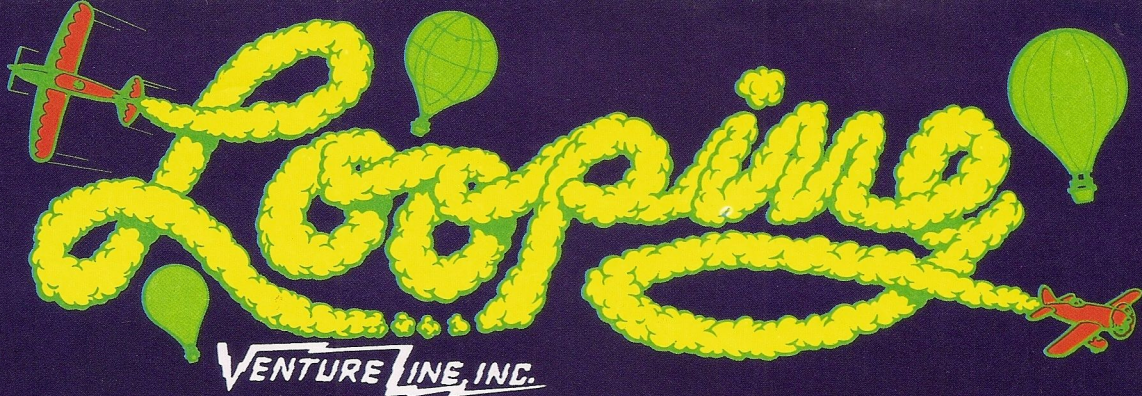
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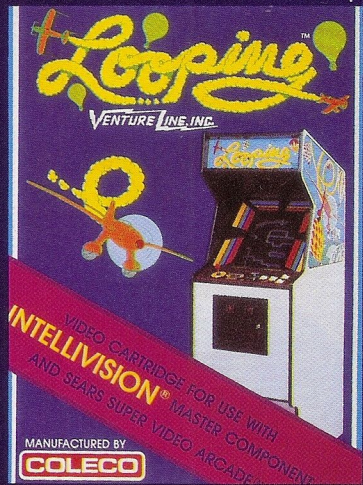
### THE SKY'S THE LIMIT!

Get ready to loop, climb and dive your way on a dangerous airborne mission unlike any other! While dodging rising air balloons, you must release the hard-to-open gate controls. Once you've opened the gates, test your flying accuracy through an unearthly maze that's ridden with deadly enemies. It takes a real pro to reach "THE END"!

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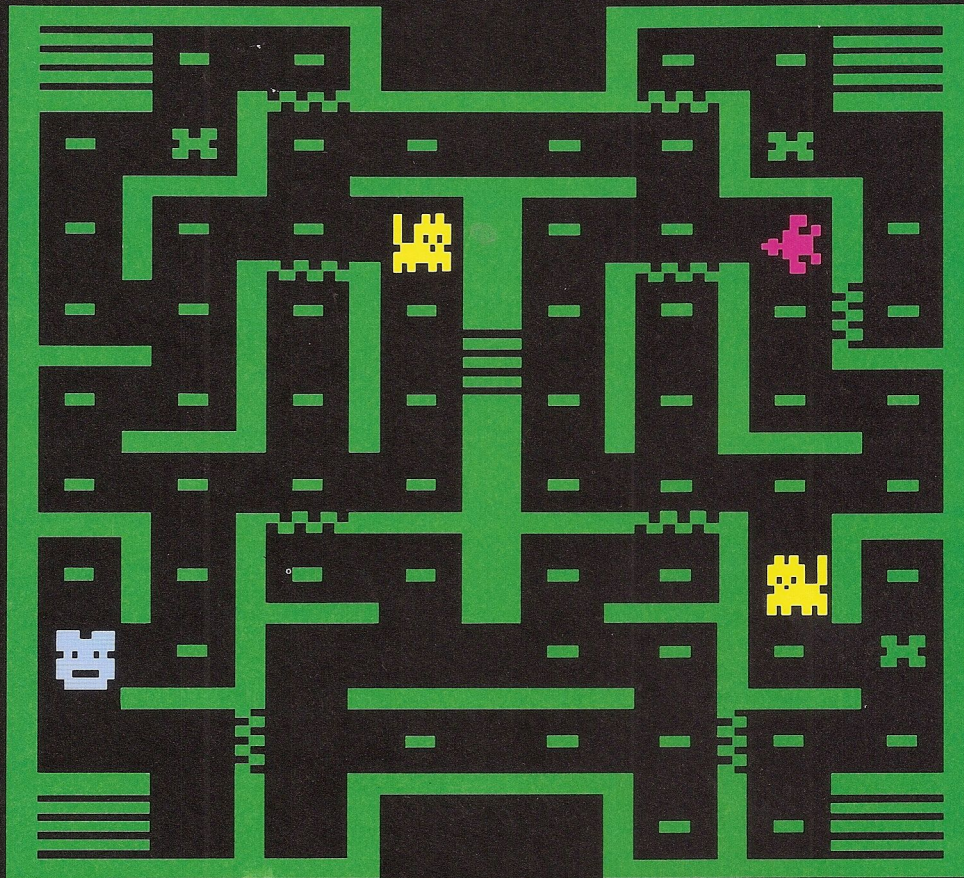
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# Exidy's MOUSE TRAP™

8500 XXXX



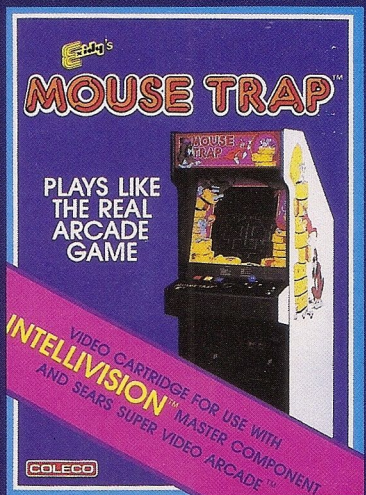
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## THE WILDEST CAT 'N MOUSE GAME!

You're the brains behind a speedy mouse, zipping his way along a tricky maze, eating cheese bits. He has to eat and run, though, thanks to a posse of hungry cats. By eating bones, our rodent-on-the-run can temporarily change into a dog, turning the tables on the cats to score extra points. You can also open and close doors to change the maze and protect your little friend, but watch out for the hawk! Will the mouse make it through, or become a snack for the cat or the hawk?

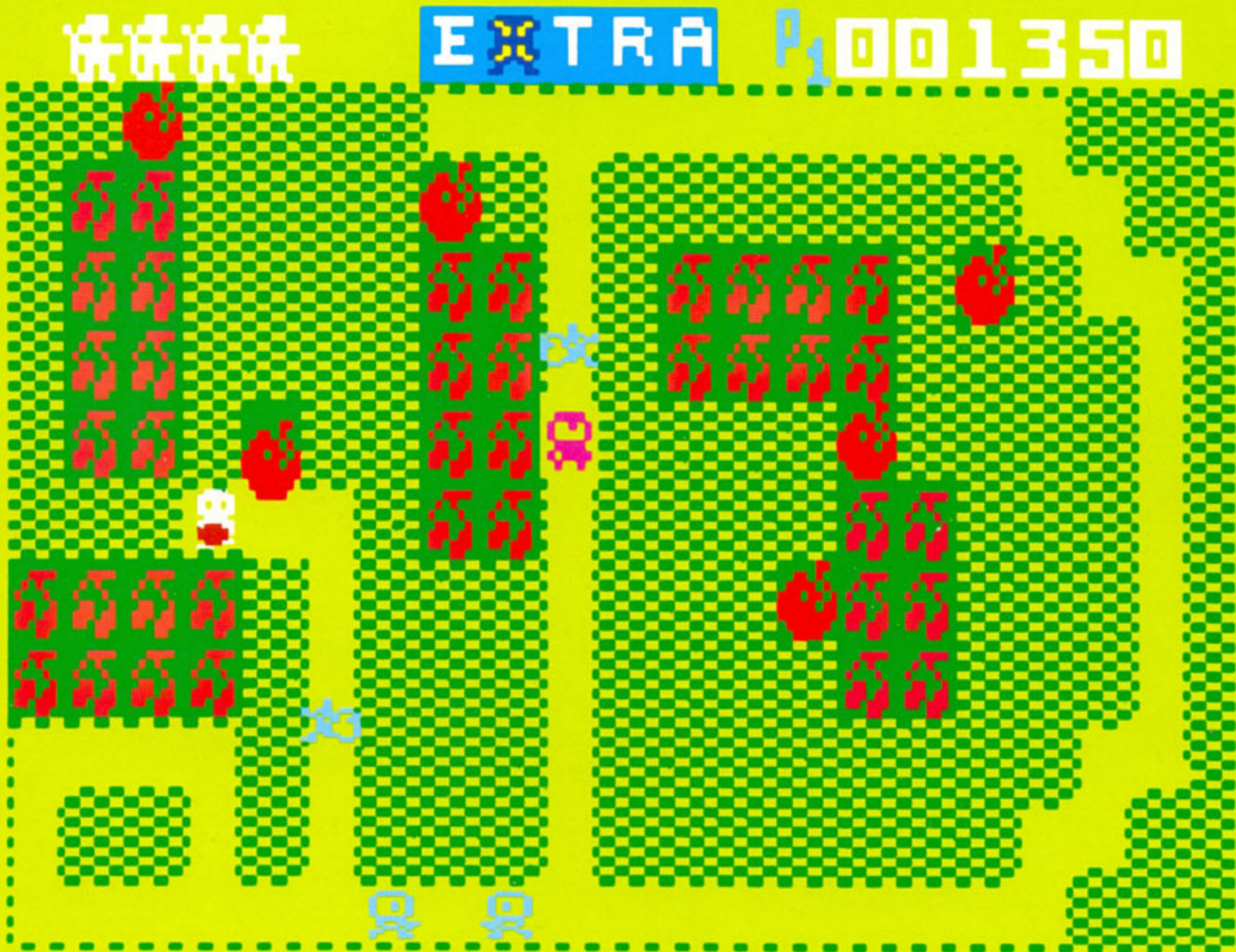
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# Mr. Do!



## IS LIFE JUST A BOWL OF CHERRIES?

Mr. Do!™ needs your help to harvest the goodies in his orchard. Sounds easy, right? Wrong! Evil Badguys chase him every step of the way. Mow a path to the cherries and start picking . . . have Mr. Do!™ throw his Power Ball to eliminate some of his pursuers. More Badguys just keep right on coming, though, so push apples down to squash them flat! It takes skill, strategy, speed and planning to clear out the orchard, get special bonuses and go on to even more challenging action.

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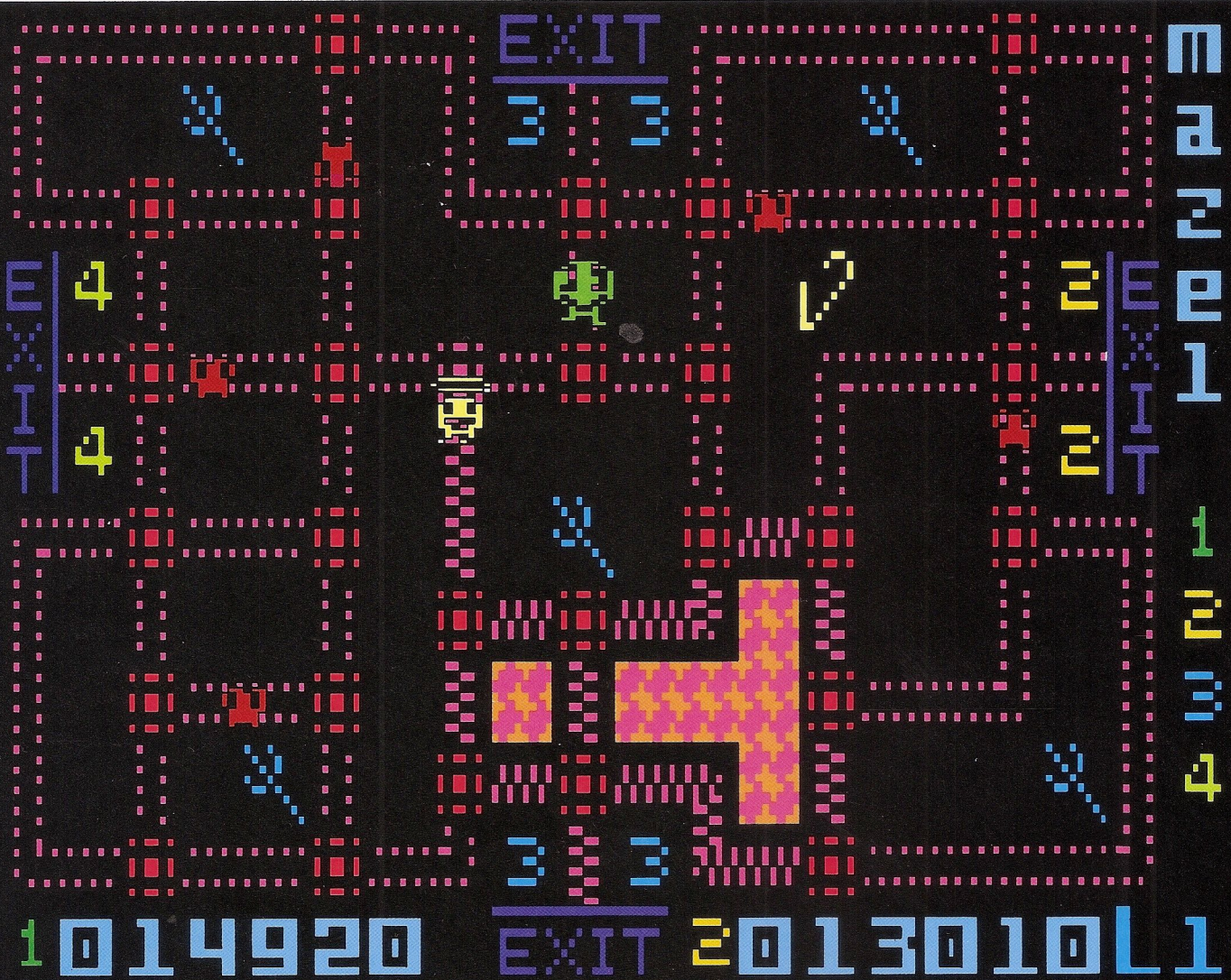
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# Pepper II

by **Exidy**™



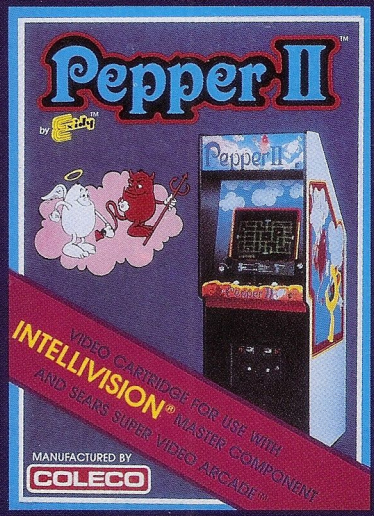
## A MAZE GAME WITH A NEW ZIP!

Have a maze-crazy time guiding Pepper™ around a track, zipping rooms shut to earn points and treasures. Keep a close watch ahead of and behind you, for tricky Roaming Eyes and a Zipper Ripper. Enclose a room containing a pitchfork and temporarily turn Pepper™ into an Eye-catching devil that eliminates opponents and stuns the Ripper. Fill a maze, then go on to more breathless zipping action. It's zipping good fun for the fleet-fingered!

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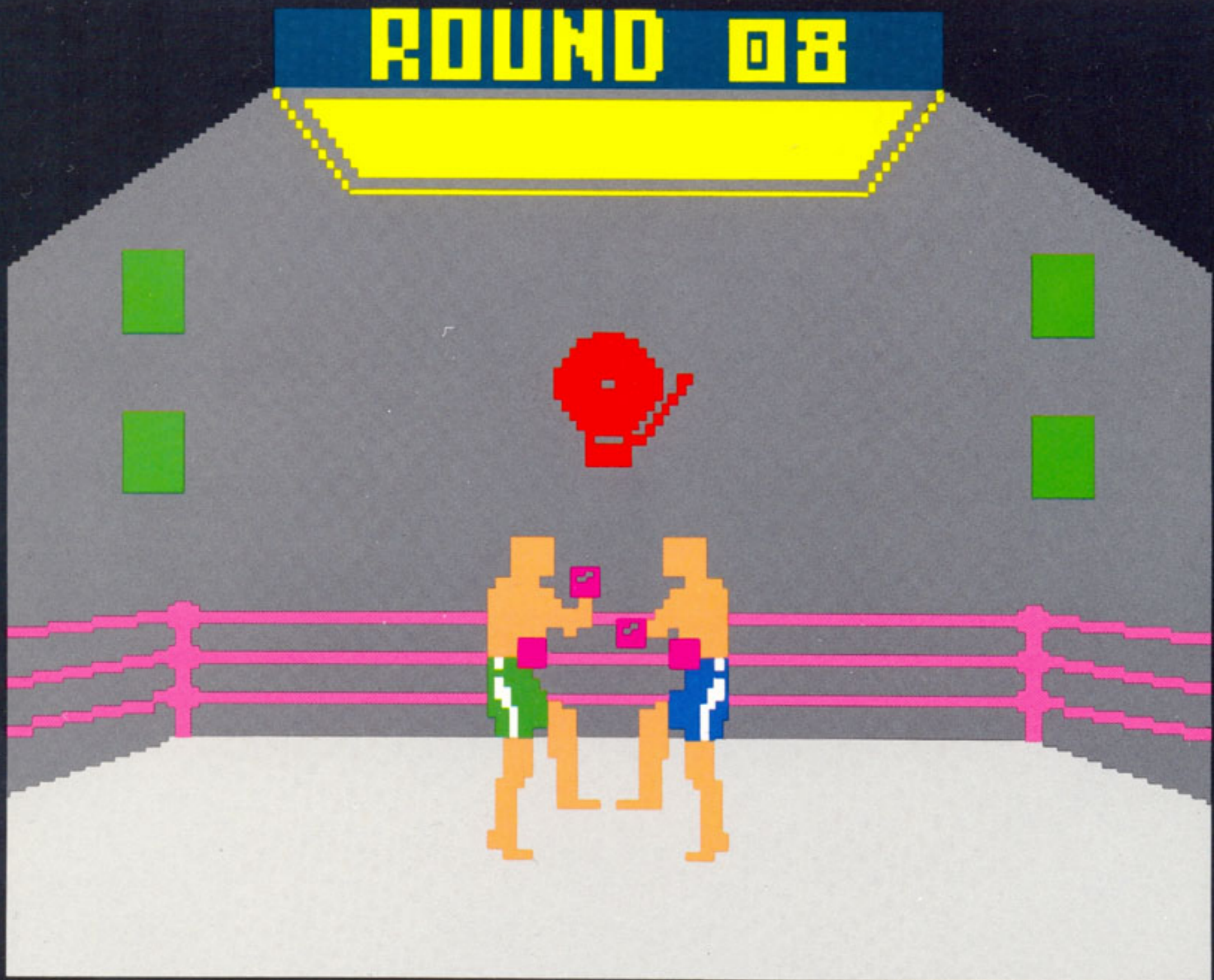
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#2670

SPORTS GAME

# ROCKY™

## BATTLES THE CHAMP



### CAPTURES THE DRAMA AND EXCITEMENT OF ROCKY'S™ HEAVYWEIGHT CHAMPIONSHIP FIGHT!

Experience boxing as if you were right in the ring! Exciting action and ring strategy help you be the champ! Stage your own video slugfests competing against another player or battle it out as a one player game. Whichever way the decision goes, ROCKY™ BATTLES THE CHAMP is a knockout every time!

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MASTER COMPONENT  
AND SEARS  
SUPER VIDEO ARCADE™

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#2676

# SMURFETTE'S™ BIRTHDAY

LICENSED  
ACTION GAME

PLAYER 1   
122730



## JOIN THE SMURFS™ ON A TREASURE HUNT!

The whole Smurf™ village is celebrating Smurfette's™ birthday! And you can join in the celebration. Send your favorite Smurf™ character to seek out the right present. But watch out for unexpected troubles along the way. Start by taking your hero out of the village in a car, on a drive through the forest. Check for clues along the way. It sounds so simple, but there are all kinds of dangers and difficulties in your path. Once everything needed is on the table, Smurfette™ appears and the party begins!

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SMURFETTE™ and SMURF™ are trademarks of Peyo.

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# SMURF™

LICENSED ACTION GAME

## Rescue in Gargamel's™ Castle (Peyo)

4

000000

### ENERGY



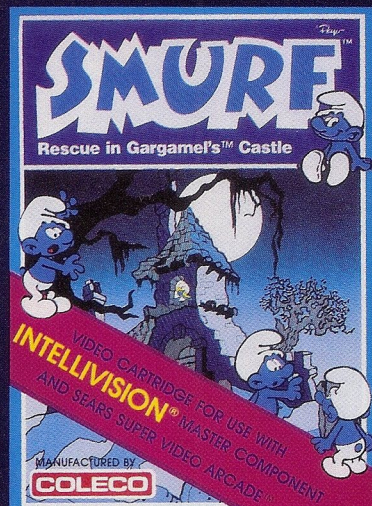
### IT'S MORE THAN JUST KID STUFF!

You control a Smurf™ who is off on an action-packed rescue mission! Gargamel™ has captured Smurfette™, taken her to his castle and imprisoned her! You'll direct Smurf™ through all sorts of dangerous situations on his way to save her. Will Smurf™ rescue Smurfette™ or will she remain imprisoned?

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# Tarzan™

NEW FOR '83!

## IT'S A JUNGLE OUT THERE!

Practice up on your Tarzan™ yell, because it's your turn to help the famous Ape Man save his jungle friends! Only you can guide him through the deep, dark, danger-ridden jungle, swing him safely across lethal waters, and give him the right moves to fend off and eliminate the evil intruders. Watch out for the hunters' weapons, deadly jungle beasts and other obstacles, but remember—one false move and you'll perish in the jungle!

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# Time Pilot™ \*

# NEW FOR '83!

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AND SEARS  
SUPER VIDEO ARCADE™

## A FLIGHT . . . AND FIGHT . . . THRU TIME!

The barriers of time are at your fingertips . . . but you'll have to earn your wings first! You'll battle it out with aircraft from every era since the dawn of aviation. First, a wave of ancient biplanes pick away at your sleek jet. Destroy them all, and face faster World War II monoplanes and bombers. Your next dogfight is with modern-day helicopters, armed with deadly homing missiles. If you defeat them, you'll go up against today's sophisticated jet planes! The ultimate air duel is with UFO's from the future, with fearsome weapons. Will time be on your side?

\*Actual game screen may vary from illustration shown above.

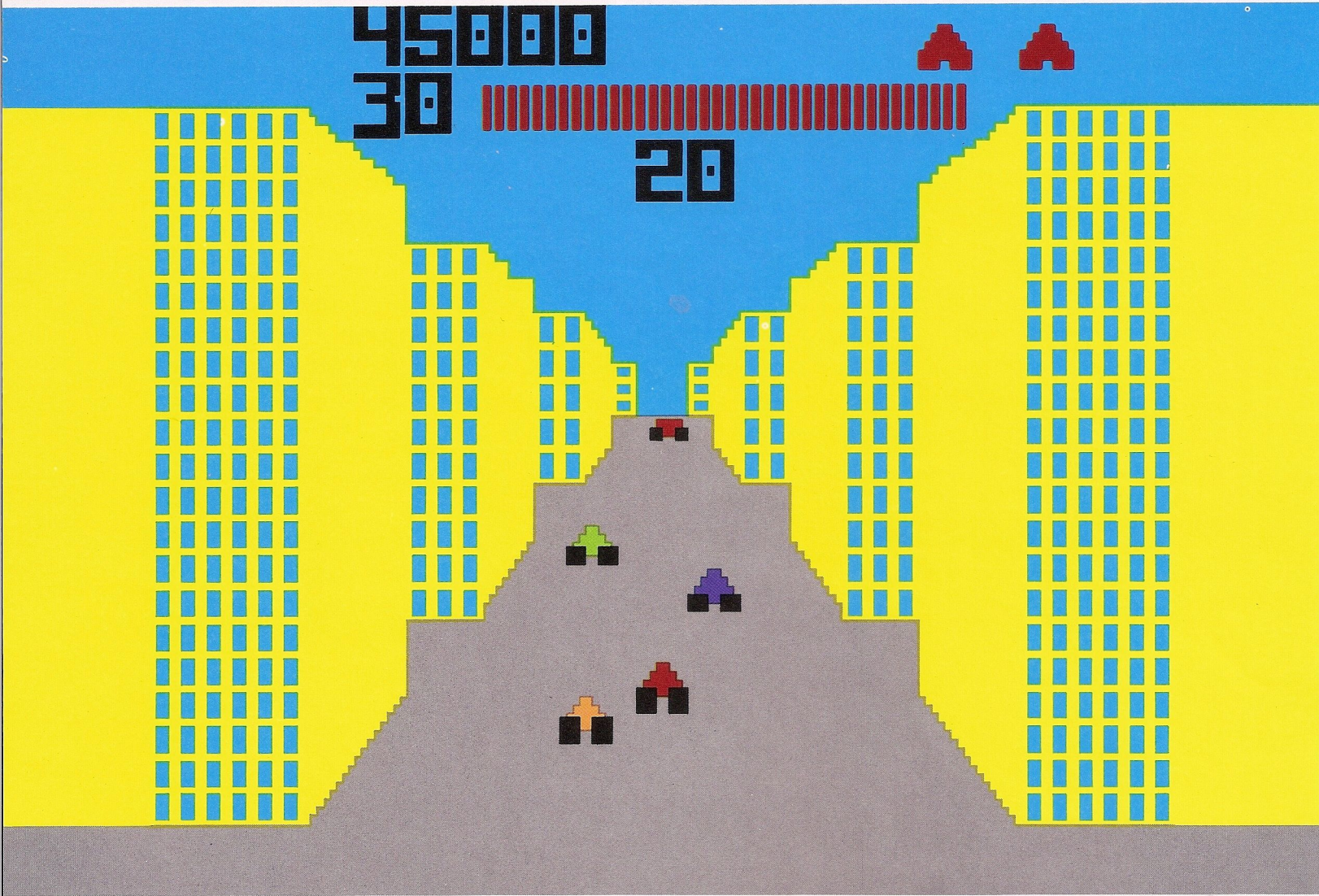
TIME PILOT™ \*

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# The Official **TURBO**<sup>TM</sup> by SEGA<sup>®</sup>



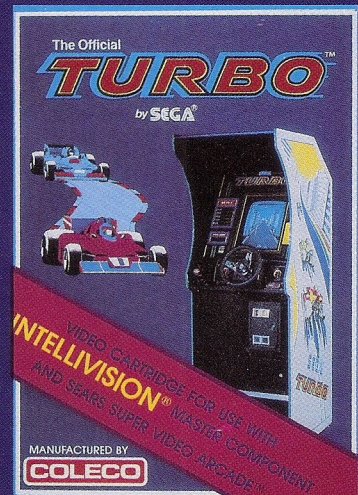
## GET READY FOR LIFE IN THE FAST LANE!

This high-speed racing action game is not for the faint-hearted! You control a high-performance car, speeding down the open road. Accelerate — change lanes — but watch out! While controlling the car's speed and direction, you've got to pass other racing cars, avoid treacherous obstacles, and still make it in record time!

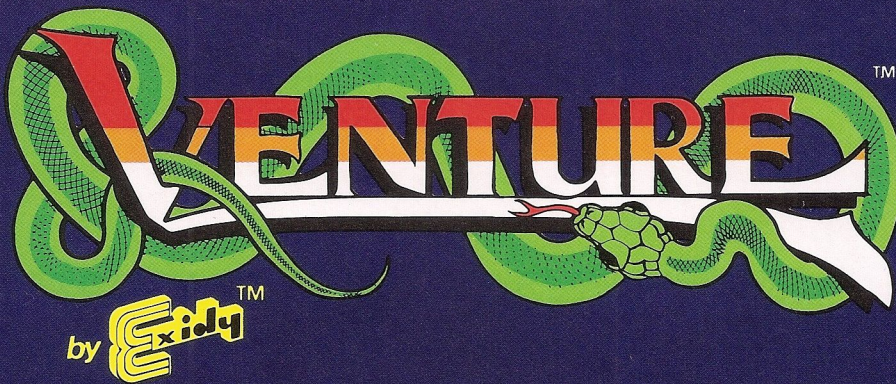
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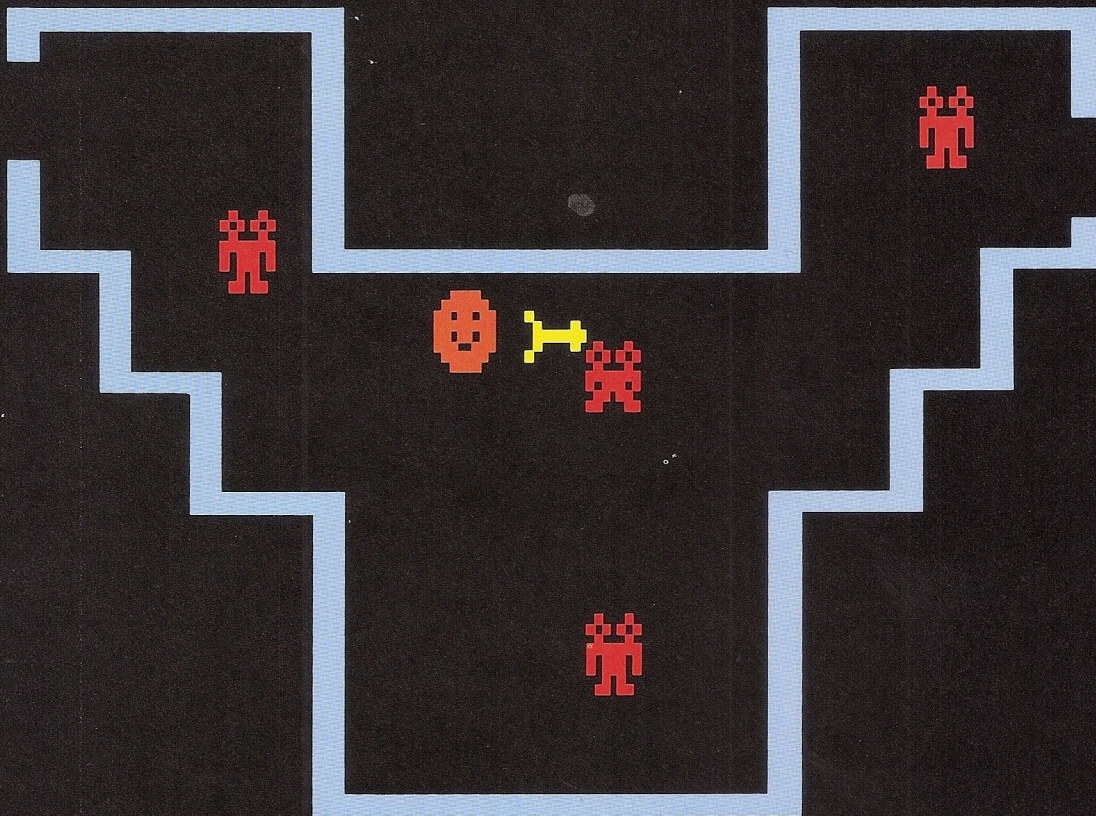
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# 2900



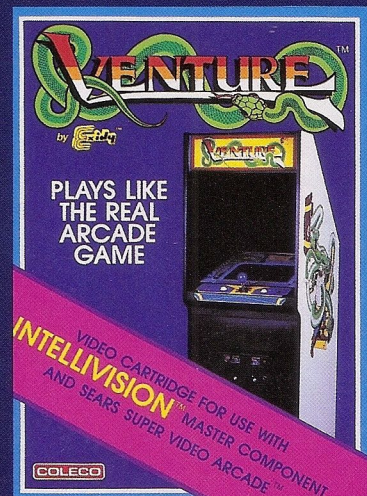
## A BOLD TREASURE HUNT!

Lead Winky™, the spunky little explorer, into a dungeon containing treasure-filled rooms. The treasures are protected by an assortment of nasty monsters, and Winky™ must shoot them with his bow and arrows to claim the booty. If he is successful, the treasure hunt moves on to yet another room, with more treasures and more scary monsters. The more Winky™ ventures, the more he gains!

\*Actual game screen may show variation of illustration above

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#2677

# Wild Western™

LICENSED  
ARCADE GAME



PLAYER 1  
48230

2700



## SADDLE UP FOR AN OLD WEST SHOOTOUT!

Help law and order prevail on the electronic frontier! Outlaws are out to ambush the train. You're the Sheriff who can stop them with your faithful horse, trusty six-shooter and your wits! You can't shoot over the train, but you can fall back and get the bandits from behind, or gallop on ahead of the train and shoot back over the shoulder at 'em! The Sheriff may even go across the tracks or up on top of the train to fight the varmints face to face. Can you defeat those ornery sidewinders?

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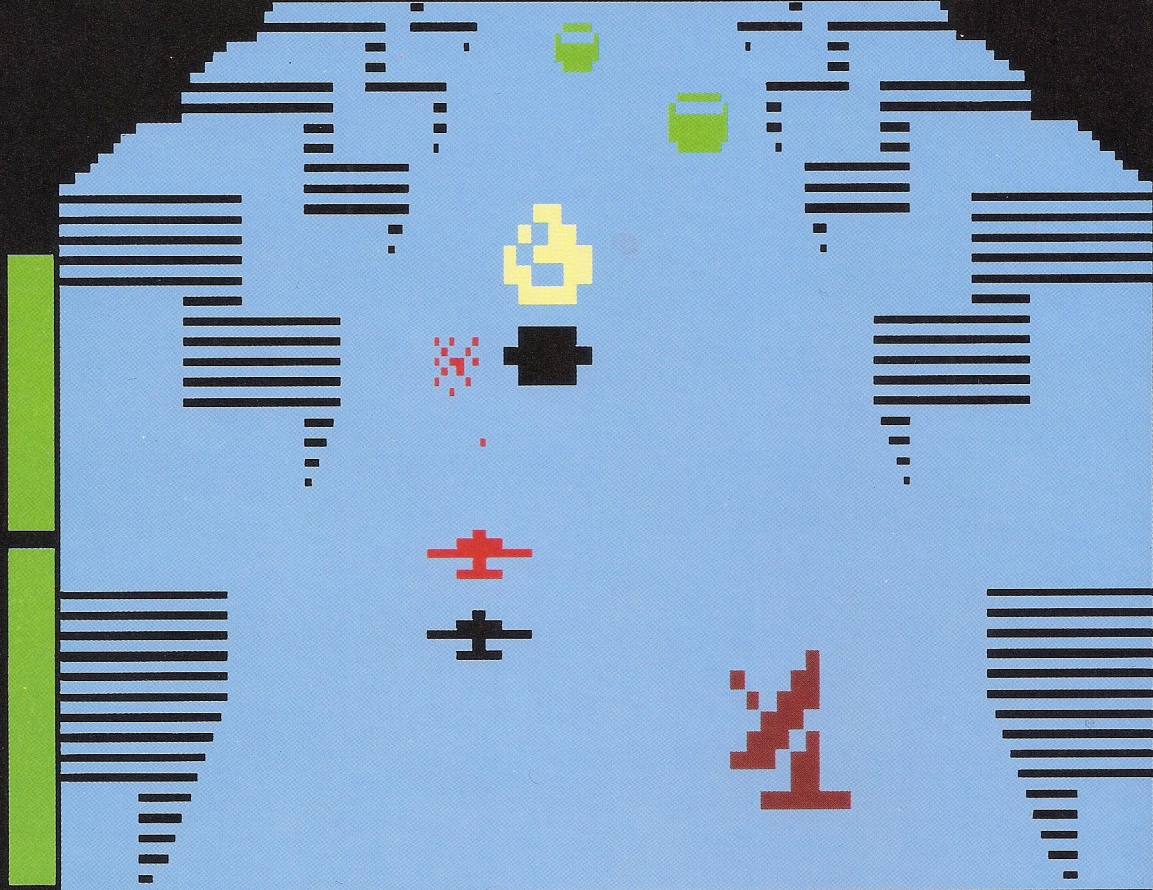
The Official

# ZAXXON™

by SEGA®

LICENSED  
ARCADE GAME

1 ST 23000 3



FUEL

## A NEW DIMENSION IN VIDEO SPACE!

This breathtaking 3-dimensional space battle game is light years ahead of the others! Your futuristic spaceship zooms over alien asteroids and dives down to attack enemy installations. Navigate over treacherous walls, dodge enemy fire, avoid other space dangers and you'll survive to face a final showdown with the mighty robot Zaxxon™!

\*Actual game screen may show variation from illustration above

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The Official

# DONKEY KONG™

by Nintendo™

## TABLETOP ARCADE GAME

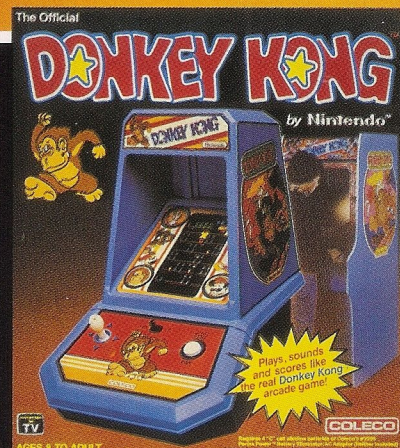
Watch your sales figures climb with this take-home arcade game!



- Run up the ramps to fun as you help Mario™ save his girlfriend from Donkey Kong™, the ape, who's kidnapped her and taken her to the top of a steel fortress
- Two exciting game screens; jump Mario over barrels on the ramp screen until he makes his dramatic rescue; then maneuver him to avoid the deadly fireballs on the tricky rivets screen
- Arcade-style joy stick control
- Multi-color display
- Records "best score"
- Ages 8 to adult

Requires 4 "C" cell alkaline batteries or #2298 Perma-Power\* Battery Eliminator/AC Adapter (neither included)

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The Official **DONKEY KONG**  
**JUNIOR**<sup>™</sup>  
 by Nintendo<sup>™</sup>

# TABLETOP ARCADE GAME

The tables have turned in this new take-home arcade game!



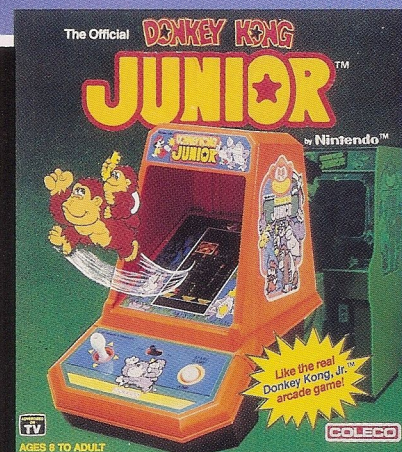
- Mario has locked the mammoth DONKEY KONG<sup>™</sup> in a cage, and it's up to DONKEY KONG JUNIOR<sup>™</sup> to save his Pop!
- Swing DONKEY KONG JUNIOR<sup>™</sup> across and up the vines to reach the key and unlock the cage, but watch out for jaw-snapping jungle creatures that try to stop him!
- Arcade-style joy stick control
- Multi-color display
- Records "best score"
- Ages 8 to adult

Requires 4 "C" cell alkaline batteries or #2298 Perma-Power\* Battery Eliminator/  
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# FROGGER™ by SEGA®

## TABLETOP ARCADE GAME

It's a hop, a skip and a jump to volume sales with this take-home arcade game



- A challenging test of skill that plays, sounds and scores like the real arcade game
- Maneuver your frog across three lanes of zipping cars, avoid deadly snakes, then send him through a tricky river full of logs and turtles on his way home to the swamp
- Brilliant multi-color display
- Arcade-style joy stick control
- Two game variations; challenge level automatically increases as you improve
- Ages 8 to adult

Requires 4 "C" cell alkaline batteries or #2298 Perma-Power® Battery Eliminator/AC Adapter (neither included)

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#2380

The Official

# Galaxian™ by MIDWAY

## TABLETOP ARCADE GAME

This thrilling space showdown is a proven success!



- Plays and sounds like the real arcade Galaxian™
- Plays 3 exciting games — Galaxian™, Midway's Attackers™ and challenging 2-player Head to Head™ Galaxian™
- Dual arcade joystick controls
- Records "Best Score"
- For ages 8 to adult

Requires 4 "C" cell alkaline batteries or #2298 Perma-Power\* Battery Eliminator/AC Adapter (neither included)

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#2395

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# MS. PAC-MAN™ by MIDWAY

## TABLETOP ARCADE GAME

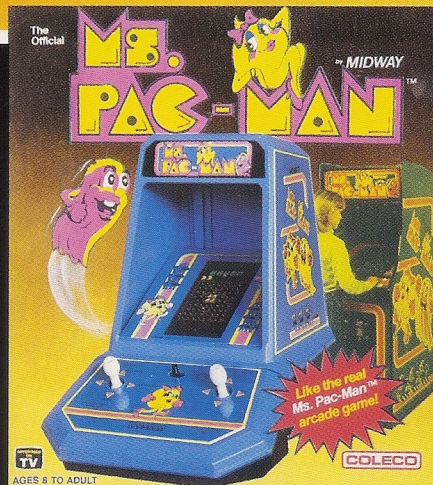
Gobble up the profits with this new take-home arcade game!



- Plays, sounds and scores like the real arcade game
- Two game variations:
  - MS. PAC-MAN™ and 2-player HEAD-TO-HEAD™ MS. PAC-MAN™
- Eight different intricate mazes, special "fruit" bonuses for extra challenging play
- Arcade style joy stick controls
- Bright multi-color display
- Records "Best Score"
- Two skill levels
- For ages 8 to adult

Requires 4 "C" cell alkaline batteries or #2298 Perma-Power\* Battery Eliminator/ AC Adapter (neither included)

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#2390

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# PAC-MAN™

by MIDWAY

## TABLETOP ARCADE GAME

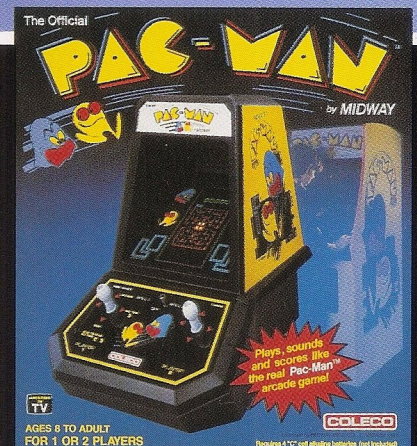
A best seller that captured the hearts of millions!



- Plays, sounds and scores like the PAC-MAN™ arcade game
- Plays three great games . . . PAC-MAN™, 2-player HEAD-TO-HEAD™ PAC-MAN™ and EAT AND RUN™
- Two skill levels
- Arcade style joystick controls
- Brilliant multi-color display
- Records "best score"
- For ages 8 to adult

Requires 4 "C" cell alkaline batteries or #2298 Perma-Power® Battery Eliminator/AC Adapter (neither included)

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# ZAXXON™

by SEGA®

## TABLETOP ARCADE GAME

**THREE-DIMENSIONAL SPACE BATTLE!**

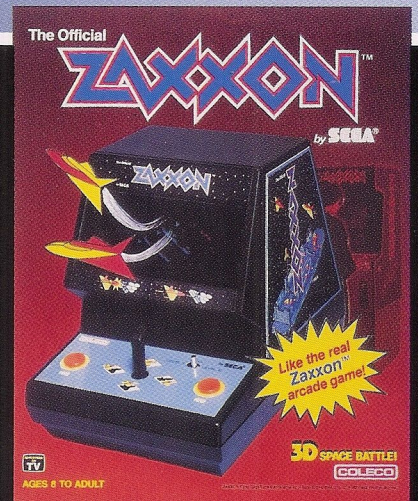


### The first three-dimensional take-home arcade game!

- Maneuver a space fighter over a complex alien landscape, dodging missiles and other obstacles as you attack
- Vivid 3-dimensional multi-color display
- Arcade-style joy stick control; dual fire buttons
- Records "Best Score"
- Two skill levels; game challenge also automatically increases as you play
- Ages 8 to adult

Requires 4 "D" cell batteries (not included)

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# PERMA-POWER™

## MAKES SURE THE FUN NEVER STOPS!



Now your customers don't need batteries for Coleco Arcade Games!

- It's versatile! Use it as a battery eliminator in products requiring one 9-volt battery or 4 "C" cell batteries, or as an AC Adapter with many products that have popular-sized AC jacks
- It's easy to use! Just select the adapter or battery eliminator required, connect it to the game and plug into any household outlet!
- It's economical! No more expensive batteries to buy
- It's dependable and convenient! No more trips to the store for batteries. The fun goes on and on!

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 AC Adapter — UL Listed Input: 120VAC Output: 6-9V DC 100MA

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